

WM. H. ANDREWS, SALEM, NEW JERSEY

NO. 5CH220

ORDER No. 89791

DATE 3-23-55

6 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. YES

TITLE IN FULL

IMPRINT NONE

SALEM COUNTY MEMORIAL HOSPITAL,
SALEM, NEW JERSEY

PHOTO PROPERTY OF CUST.

MAY 19 1955

RETOUCHING AND COLOR DESCRIPTION

REMOVE CAR. BUILDING IS RED BRICK

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to be an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 29 1955 | MAR 31 1955 |
| SKETCH | 4 | | | |
| RETOUCHING | | 2 | MAR 31 1955 | APR 4 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BULEPRINT | | | APR 13 1955 | MAY 26 1955 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 6 3/4 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

New Process

WM. H. ANDREWS, SALEM, NEW JERSEY

NO. 5CH221

ORDER No. 89791

DATE 3-23-55

6½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FAMOUS OLD OAK TREE,
SALEM, NEW JERSEY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES ✓

IMPRINT NONE ✓

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects of
for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 29 1955 | MAR 31 1955 |
| SKETCH | | | | |
| RETOUCHING | 4 | 2 | MAR 31 1955 | APR 18 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 6 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

New Process

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 5CH222

ORDER NO. 89796

DATE 3-24-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 30-ONE OF THE MANY
ATTRACTIVE SCENES ALONG THE
SAN ANTONIO RIVER,
SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as
1BH309

IMPRINT SAME AS ABOVE

5/2/55 ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH309 AND ENLARGE PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | MAR 31 1955 |
| SKETCH | 4 | 1 | MAR 31 1955 | APR 14 1955 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Mr. Hahn
Colomatch
Enlarge
Black

6594

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 5CH223

ORDER No. 89796

DATE 3-24-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES-same as 6BH1245

TITLE IN FULL 66-THE ARNESON RIVER
THEATRE ON THE SAN ANTONIO RIVER,
SAN ANTONIO, TEXAS

IMPRINT SAME AS ABOVE

MAY 2-1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH1245 AND ENLARGE PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | MAR 31 1955 |
| SKETCH | 4 | 1 1/2 | MAR 31 1955 | APR 14 1955 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Mr. Ha
Colormatch
Colors
Enlarge
& Black



Colormatch

E-594

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 5CH224

ORDER No. 89796

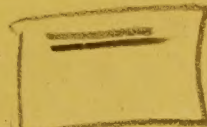
DATE 3-24-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 18-CHINESE SUNKEN
GARDEN, BRECKENRIDGE PARK,
SAN ANTONIO, TEXAS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-same as

3BH173

IMPRINT SAME AS ABOVE

MAY 2-1955



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3BH173 AND ENLARGE PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | MAR 31 1955 |
| SKETCH | 4 | 1 | MAR 31 1955 | APR 14 1955 |
| RETOUCHING | | | MAR 31 1955 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____



1
3 9/16
1

Mr. H
Colormatch
Enlarge Colorm.
Black

Colormatch

8594

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 5CH225

ORDER No. 89796

DATE 3-24-55

25 ^M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES-same as

5AH888

TITLE IN FULL

24-MEDICAL ARTS
BUILDING FROM ALAMO PLAZA
PARK, SAN ANTONIO, TEXAS

IMPRINT

SAME AS ABOVE



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH888 AND ENLARGE PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

return to Camera

Worth



Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | MAR 31 1955 |
| SKETCH | 4 | 1 | | |
| RETOUCHING | | | MAR 31 1955 | APR 14 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 32 | 2 1/2 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

*Colormatch
Enlarge Colors
& Black*

Colormatch

E594

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH227 ORDER NO. 89803 DATE 3-25-55

CUSTOMER
BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COLORIT* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TRAVA-LODGE MOTEL
WILLOUGHBY, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

MAY 2-1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout

Retouched Photo

Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

JUN 1-1955

FOLLOW SKETCH: EXCEPTIONS AS ON ENCLOSED SHEET

COLOR DESCRIPTION

FOLLOW SKETCH - WITH EXCEPTIONS AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Old Way Ret 1

La 7

Imm HC 1 1/2

La 9

old way

CP

Rush

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 5CH228

ORDER No. 89911

DATE 3-28-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

106-JET PLANES AT MACDILL AIR
FORCE BASE, TAMPA, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

INSTRUCTIONS ON TISSUE OVERLAY ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | APR 4 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 3 | 2 1/2 | APR 4 1955 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. Shiley | | 7 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 5CH229

ORDER No. 89912

DATE 3-28-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

S-185
MAGNIFICENT AIR VIEW OF SUNSHINE
SKYWAY, ST. PETERSBURG, FLA.

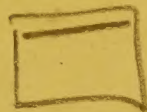


PHOTO PROPERTY OF CUST.

MAY 20 1955

RETOUCHING AND COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED ON TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | APR 4 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 4 | 1 1/2 | | APR 6 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | APR 8 1955 | 5/20/55 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 6 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 5CH230

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER NO. 89918

DATE 3-30-55

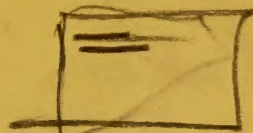
12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PINE GROVE HOUSE, PURLING, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

MAY 24 1955

RETOUCHING AND COLOR DESCRIPTION (Use best of 2 negatives)

Take out telephone pole & wires. Make card as near to attached sample as possible.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 8 - 1955 | APR 12 1955 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2 1/2 | APR 13 1955 | APR 18 1955 |
| REPHOTO | | | MAR 31 1955 | |
| PHOTO-LITHO | | | APR 19 1955 | |
| BLUEPRINT | | | | MAY 26 1955 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH231 ORDER NO. 89825 DATE 3-29-55

CUSTOMER
HOUSTON HOTEL
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
HOUSTON HOTEL
910 E ST., N.W.
WASHINGTON 4, D. C.

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CARD TO HAVE A GREEN PANEL AT BOTTOM OF PICTURE SIDE FOR TITLE.

(SEE OCH1722) PUT FLAG ON STAFF AT TOP OF BUILDING. SMALL WHITE FACED BLDG. AT LOWER LEFT TO BE REMOVED. ENTIRE RIGHT SIDE OF HOTEL TO BE SHADED OUT, WITH NO WORDING, EXCEPT "PARK HERE" SIGN SHOWING. SHOW CARS IN PARKING LOT. SIGN IN LOWER RIGHT WINDOW TO BE REMOVED. FLAG OVER FRONT ENTRANCE READS: "HOTEL HOUSTON — AIR CONDITIONED". WORK IN SKY AND CLOUDS.

COLOR DESCRIPTION

NOTE CARD OCH1722 ENCLOSED — COLORING TO BE SIMILAR. A YELLOW COLOR AS SHOWN ON OCH1722 TO BE USED AT TOP OF BOTH FIRST FLOOR SHOW ROOMS AND OVER MARQUEE AT FRONT DOOR. LOWER PART OF HOTEL WHICH APPEARS AS WHITE STONE TO BE IN BLUE AS ON ENCLOSED (OCH1722). ENTIRE FRONT OF BUILDING TO BE LIGHT IN COLOR AS ON CARD.

Photo for Customer
12/20/63

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5 1/2
La 7 1/2
Ac 1 1/2
La 9

ADD Mary

add retouching
4.00 incl. color

594

Must have H. Pring 4/10/55

DISTRIBUTED BY BURNHAM NEWS AGENCY,
PINE BLUFF, ARK.

NO. 5CH232

ORDER No. 89838

DATE 3-30-55'

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

STUDENT UNION BUILDING,
A.M. & N. COLLEGE,
PINE BLUFF, ARKANSAS'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE'

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (Negative enclosed also)

REMOVE CARS, FENCE & PEOPLE. SHOW GRASS IN FOREGROUND. MAKE A BETTER
PRINT FROM NEGATIVE TO INCLUDE ALL OF LEFT SIDE. TRIM BRANCHES AND
ADD LEAVES. GROUND FLOOR GREY WOODWORK AND GLASS, WITH WHITE
CURTAINS (OR DRAPES). BROWN BRICK WALL CENTER AND PILLARS ON RIGHT.
2nd FLOOR LEFT, IS WHITE. CONCRETE EDGE AROUND ROOF & PINK FLOWERS
ON ROOF GARDEN. "UNION" SIGN IS BROWN.,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|--------------------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | APR 4 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2 | APR 4 1955 | APR 6 1955 |
| REPHOTO | | | MAR 22 1955 | |
| PHOTO-LITHO | | | APR 6 1955 | |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 40 | 1 1/2 | | 4 APR 12 1955 4 APR 12 - 55 |
| ARTIST DEPT. | | 836 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY BURNHAM NEWS AGENCY,
PINE BLUFF, ARK.

NO. 5CH233

ORDER No. 89838

DATE 3-30-55

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCIENCE BUILDING,
A.M. & N. COLLEGE,
PINE BLUFF, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (Negative enclosed also)

REMOVE POST AND PART OF FENCE. NICE LOOKING LAWN.

LIGHT RED-BROWN BRICK, WITH WHITE TRIM. CONCRETE BASE AND
CHIMNEY AT EAR LEFT. SIGN IS SILVER.,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

FILE

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | APR 4 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 2 | 1½ | APR 4 1955 | APR 6 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 40 | 1½ | APR 6 1955 | APR 12 1955 |
| ARTIST DEPT. | | 83 | | 4-12-55 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

old way

must have
proof 4/8/55

DISTRIBUTED BY BURNHAM NEWS AGENCY,
PINE BLUFF, ARK.

NO. 5CH234

ORDER No. 89838

DATE 3-30-55

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL AGRICULTURE BUILDING,
A.M. & N. COLLEGE,
PINE BLUFF, ARKANSAS

IMPRINT SAME AS ABOVE

APR 11 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEOPLE. PUT LEAVES ON TREES. NICE LOOKING LAWN.
LIGHT RED-BROWN BUILDING WITH WHITE TRIM. CONCRETE BASE AND
ENTRANCE. DARK CREAM SHADES. SILVER LETTERING OVER DOOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | APR 4 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 2 | 1½ | APR 4 1955 | APR 6 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT STRIPPING, OPAQUING | | | APR 6 1955 | APR 12 1955 |
| HAND COLOR PROOF | 40 | 1½ | | 4-12-55 |
| ARTIST DEPT. | | 8:30 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

3
Please call
the
burnham news agency
at
Pine Bluff, Ark.
for
more information
on
this
service.

Old Way Fresh

must have
proof 4/8/55

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH235

ORDER NO. 89845 DATE 3-30-55

DEPT.

DATE COMPLETED

CUSTOMER

OAKWOOD MOTOR COURT
PRINCETON, WEST VIRGINIA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
OAKWOOD MOTOR COURT
PRINCETON, W. VA.,

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

JUN 29 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-29-53

PHOTO RETURNED

TO

PHOTO USED FOR

New Process
Ref. 2 1/2
L.A. 7
W

D-61
MURRELL POST CARD CO., DAYTONA BEACH, FLA.

NO. 5CH236

ORDER No. 89938

DATE 4-1-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BIRD'S EYE VIEW OF THE BOARDWALK,
DAYTONA BEACH, FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO. D61

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

MAY 24 1955

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | 1955 | APR 6 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 4 | 1 1/2 | APR 8 1955 | APR 19 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

D-62

LURRELL POST CARD CO., DAYTONA BEACH, FLA.

NO. 5CH237

ORDER No. 89939

DATE 4-1-55

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE MAGNIFICENT BOARDWALK,
DAYTONA BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 2 1955 | APR 6 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 4 | 2 | APR 8 1955 | APR 19 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | APR 19 1955 | JUN 9 1955 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 8 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 5CH238

ORDER No. 89946

DATE 4-4-55

12^M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

5184-
SEARS, ROEBUCK & CO. OF ST.
PETERSBURG, FLA. "THE SUNSHINE
CITY"



MAY 27 1955

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
Date _____ AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 5 1955 | APR 8 - 1955 |
| SKETCH | | | APR 8 1955 | APR 20 1955 |
| RETOUCHING | 3 | 2 1/2 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 5CH239

ORDER No. 89950

DATE 4-4-55

25 M POST CARDS C.P. ART COLORTONE FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-10 - "FLIPPY" THE EDUCATED PORCISE
AT MARINE STUDIOS, MARINELAND,
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 8 1955 | APR 12 1955 |
| SKETCH | | | APR 13 1955 | APR 20 1955 |
| RETOUCHING | | 1 1/2 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | APR 21 1955 | JUN 9 1955 |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 8 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 5CH240

ORDER NO. 89950

DATE 4-4-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-17 - THROUGH THE HOOP WITH
"FLIPPY" AT MARINE STUDIOS, MARINELAND,
FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

MAY 25 1955

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 8 1955 | APR 12 1955 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1 | APR 13 1955 | APR 20 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 8 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 5CH241

ORDER No. 89950

DATE 4-4-55

25M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL

M-18 - THE ULTRA MODERN GIFT
SHOP AT MARINE STUDIOS,
MARINELAND, FLORIDA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE ^{OVERLAY} ~~LAYOUT~~

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4

Subjects of

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 8 1955 | APR 12 1955 |
| SKETCH | | | APR 13 1955 | |
| RETOUCHING | 2 | 3 | | APR 26 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | APR 27 1955 | JUN 9 1955 |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 5CH242

ORDER No. 89950

DATE 4-4-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-19 - AERIAL VIEW OF FAMOUS MARINE
STUDIOS, MARINELAND, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE LAYOUT
OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 8 1955 | APR 12 1955 |
| SKETCH | | | | |
| RETOUCHING | | 2 | APR 13 1955 | APR 20 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | APR 21 1955 | JUN 9 1955 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 8 | | |

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH243 ORDER NO. 89883 DATE 4-5-55

CUSTOMER

ST. JAMES HOTEL
SAN DIEGO, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Manila
Ret. 5
L.A. 7 3/4

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH244 ORDER NO. 89898 DATE 4-6-55

CUSTOMER

GRAND RAPIDS STATE BANK
GRAND RAPIDS, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

JUN 28 1955 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Bank-exterior) /

FOLLOW TISSUE OVERLAY FOR CROPPING
AND INSTRUCTIONS

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY
FOR COLORS

new process

Ref 3
La 7

JOSEPHINE BURTSCHI, VANDALIA, ILLINOIS

NO. 5CH245

ORDER No. 90002

DATE 2-6-55

6½ M POST CARDS C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

AN AUTHENTIC REPRODUCTION OF
VANDALIA DURING THE TIME IT WAS
THE CAPITAL OF ILLINOIS
FROM 1819 TO 1839.

MAY 11 1955

7/8 Panel

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PICTURE OF MURAL ONLY - NO BORDER. PANEL AT BOTTOM OF PICTURE
FOR TITLE. FOLLOW 35MM SLIDES FOR COLORS (ONE IS A LITTLE LIGHT,
AND OTHER ONE DARKER). THE COLORS ARE SOFT AND YET STRIKING.
THE REDS ARE RED BUT WITH A SUGGESTION OF BLUE IN THEM GOING
INTO THE ROSY SHADES. THE COACH IS EVEN MORE ROSE RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO YES
(all)

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 7 - 1955 | APR 13 1955 |
| SKETCH | | | | |
| RETOUCHING | 4 | 2 | APR 13 1955 | APR 18 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | APR 18 1955 | MAY 17 1955 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

6/2

Very Rush

19/55
2/19/55
returned to customer
Rush

RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH246 ORDER NO. 90005 DATE 4-6-55

CUSTOMER MORRIS T. NESS (WEST WIND MOTEL)
WEST CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE - WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WEST - WIND MOTEL MAY 23 1955 B

U.S. ALT. 30 WEST CHICAGO, ILL. 3 MILES

WEST OF WHEATON - PHONE WEST CHICAGO 1151

MR. & MRS. M. T. NESS in panel per card

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TITLE TO BE ON PICTURE SIDE IN BOTTOM PANEL (WHITE) as card OK H1222
SHOW THE LOUVRES AS MUCH AS POSSIBLE.

Take out men - foreground

COLOR DESCRIPTION

35MM SLIDE ENCLOSED FOR COLOR GUIDE. BUILDING-BASE IS ORANGE.
SIDES ARE CEDAR-NATURAL. WHITE TRIM. NATURAL FOLIAGE COLORS
AS TIME OF YEAR INDICATED.

PHOTO RETURNED

TO USED FOR

New Photos
Rt 24
La 71

5CH246

These negatives have
not been developed.
Waiting for customer
OK —



CORR INT II

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH247 ORDER NO. 90015 DATE 4-7-55

CUSTOMER MR. & MRS. FRED STROBEL
CORINTH, MISSISSIPPI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CORINTH MOTEL

"A HOME AWAY FROM HOME"

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

THE LARGE SIGN IS IN THE CENTER OF THE COURT, ON THE LAWN.
REMOVE TRUCK. NO FIELDS IN THE BACKGROUND.

COLOR DESCRIPTION

LARGE SIGN HAS BLUE BACKGROUND. — RED BRICK BUILDING, WHITE TRIM.
GREEN ROOF. THEY HAVE GREEN HEDGES AND IN BETWEEN ONE WHITE AND
ONE RED PETUNIAS PLANTED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-11-23-53

Rust #

Ret 3 1/2
L.A. 7

New process

at 2/11

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH248 ORDER NO. 90019 DATE 4-7-55

CUSTOMER ALERT ADVERTISING AGENCY
GALVESTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GAIDO'S MOTOR HOTEL AND
SEAFOOD RESTAURANT

39th STREET AND BEACH BOULEVARD
GALVESTON, TEXAS

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side — Center
ALERT ADVERTISING AGENCY,
GALVESTON, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

Colormatch and
corrections

of 9BH 479

Ret. 1

L. A. 3 1/2

shoot colors as printed
2" ind
strike in Blk
to fit colors

Teich

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH250 ORDER NO. 90037 DATE 4-12-55

CUSTOMER
SOUTHWIND MOTEL
LA GRANDE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAY 31 1955 JUN 2 - 1955 BP

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue
(Southwind Motel)

COLOR DESCRIPTION

WINDOWS ON OFFICE ARE TINTED GREEN. STONE IS #56. WOOD WORK #59.
DOORS NATURAL VARNISHED OAK. DOOR FRAME WHITE. WINDOW FRAMES METAL,
LEDGES CEMENT. TOP MOLDING ROOF #62. SEE DIAGRAM ENCLOSED FOR
COLORS OF SIGN.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

Very Rush

Mr. R. M. R. M.

PT 3 1/2
2 1/2 7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH251 ORDER NO 90038 DATE 4-12-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
CENTRAL KENTUCKY NEWS CO.,
LEXINGTON, KY.

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PARKETTE DRIVE INN

LOCATED ON BY PASS 25 — LEXINGTON,
KENTUCKY

WHERE EVERYONE GOES. APR 15 1955

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUL 6 - 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

THIS IS A NIGHT SCENE

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH /

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-11-23-53

New York

*Recd. 4/12
L.A. 7*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH252 ORDER NO. 90045 DATE 4-12-55

CUSTOMER CHULA VISTA MOTEL
CHULA VISTA, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHULA VISTA MOTEL

8 MILES TO SAN DIEGO, 8 MILES TO
TIJUANA, MEXICO

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUN 17 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

JUL 1 - 1955

JUL 8 - 1955

FOLLOW SKETCH * SEE ALSO COPY FOR LARGE SIGN

COLOR DESCRIPTION

FOLLOW SKETCH - AS ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

New Process
Rep. L.A.
5
7
as per card

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH253 ORDER NO. 90059 DATE 4-13-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

THE DEGLMAN HOTELS
SAULT STE. MARIE, MICHIGAN

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

JUN 17 1955 B. W. S.
JUL 6 - 1955 E. RM

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Cocktail Lounge)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

New Rochelle
Ret 3-1
La 9

www

Add'l Artwork
\$ 2.50
incl. coming

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH254 ORDER NO. 90067 DATE 4-14-55

CUSTOMER
BARTOW MOTEL
CARTERSVILLE, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BARTOW MOTEL,
CARTERSVILLE, GA.

JUN 14 1955 IN SKY

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

APR 27 1955

JUL 12 1955 Ty 1

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS
ON ENCLOSED SHEET

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS
ON ENCLOSED SHEET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

New Page
Lot 3
La 7

OK
351

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH255

ORDER NO. 90070 DATE 4-14-55

DEPT.

DATE COMPLETED

CUSTOMER

BRAWLEY RENTS, INC.
OKLAHOMA CITY, OKLA.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(All of this on address side)
FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

OMIT STAMP BOX ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

WOODCOCK-POWELL MFG. CO., HOT SPRINGS NATIONAL
PARK, ARKANSAS

NO. 5CH256

ORDER No. 90082

DATE 4-15-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL SECOND BAPTIST CHURCH,
FOURTH AND GARLAND, HOT SPRINGS
NATIONAL PARK, ARKANSAS

IMPRINT SAME AS ABOVE

JUN 3-1955

(at bottom of message space):

"WE BATHE THE WORLD" 8.000

Private No. in lower left hand
corner: 205 6'

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 20 1955 | APR 27 1955 |
| SKETCH | | | | |
| RETOUCHING | | 16 | APR 27 1955 | APR 29 1955 |
| REPHOTO | | | APR 15 1955 | 4-19-55 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | MAY 3 1955 | JUN 9 1955 |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH257 ORDER NO. 90093 DATE 4-18-55

CUSTOMER
MARKEN & BIELFELD, INC.
FREDERICK, MARYLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 13
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

(Wayside Diner)

PUT PLATE NO. ON FRONT. NO C.T. MARKS OR BANDS

MAKE REPHOTO FROM COLOR PRINT

COLOR DESCRIPTION

FOLLOW COLOR PRINT AS GUIDE

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-11-23-53

6640

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH258 ORDER NO. 90098 DATE 4-19-55

DEPT.

DATE COMPLETED

CUSTOMER BOXWOOD COURT
FARMVILLE, VIRGINIA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side Center

MAY 16 1956

THE CAMERA ARTIST, FARMVILLE, VA.

JUN 8 - 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

(Boxwood Court)

JUN 13 1956

FOLLOW TISSUE OVERLAY FOR CROPPING AND ALL
INSTRUCTIONS

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH259 ORDER NO. 90128 DATE 4-21-55

CUSTOMER SMITH BROS. OF PORT WASHINGTON, INC.
PORT WASHINGTON, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLOR TONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

SMITH BROS. "FISH SHANTY" RESTAURANT —
PORT WASHINGTON, WIS.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

JUN 23 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-55

More Success *Rephrased 11/11/55*

L.O. 1
Ret. 5
L.O. 9

Wash

as given

Ruby

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH260 ORDER NO. 90163 DATE 4-26-55

CUSTOMER TOWN APARTMENTS, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
40 EAST OAK HOTEL
CHICAGO, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE SMALL BUILDINGS IN LOWER RIGHT CORNER, AND PUT A TREE
IN PLACE. MODERNIZE AUTOMOBILES.

CLOUDS AND BLUE SKY. VENETIAN BLINDS ON WINDOWS INSTEAD
OF SHADES.

COLOR DESCRIPTION

BUILDING IS RED TAPESTRY BRICK (#62 IS NEAREST) — MAKE BRICK WORK
ABOUT SAME DEPTH OF COLOR UP AND DOWN IF POSSIBLE.
FIRST 3 FLOORS ARE WHITE OR CREAM COLORED TERRA COTTA. ALL WINDOW
LEDGES ARE TERRA COTTA. TOP TRIM AS APPEARS ON PICTURE IS TERRA
COTTA. VENETIAN BLINDS ON WINDOWS, ARE LIGHTER SHADE THAN
TERRA COTTA OF BUILDING.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

New Photo
5 1/2
7 1/2

1100

Add'l. Outwork
4.00
incl. color

Submit Let Photo
to Curt Teich
Customs are not met
Photo is

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH261 ORDER NO. 90165 DATE 4-26-55

CUSTOMER
ERVIN R. ORTMAN
CANISTOTA, SOUTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
U-BAR MOTEL
CANISTOTA, S. DAKOTA
PH-151

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUL 28 1955
JUL 28 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M-11-23-53

2 Rephotos

L.O. 1 1/2
Ret. 4 1/2
S.A. 9 1/2

as quoted

Comp Dist II

NO. 5CH262

DISTRIBUTED BY LOGE NEWS CO., INC., EVANSVILLE, IND ORDER No. 90190

DATE 4-27-55

12 $\frac{1}{2}$ M POST CARDS C.T. ART. COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES *encl*

TITLE IN FULL

IMPRINT SAME AS ABOVE
ADMINISTRATION BUILDING,
EVANSVILLE COLLEGE,
EVANSVILLE, INDIANA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL CARS. RADIO TOWER: RED-WHITE-RED-WHITE.
BUILDING LIGHT ~~REMOVED~~ LIMESTONE. RED TILE ROOF.
SIGN HAS BLACK LETTERS. VARIOUS GREEN TREES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 4 1955 | MAY 6 - 1955 |
| SKETCH | | | | |
| RETOUCHING | | 2 | APR 29 1955 | MAY 3 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | MAY 10 - 55 | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

New Process

BAYOU NEWS AGENCY, BATON ROUGE, LA.

NO. 5CH263

ORDER No. 90220

DATE 4-28-55

12^M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

GOVERNOR'S MANSION, BATON ROUGE,
LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE: CARS & T.V. AERIAL. MAKE BETTER PRINT FROM ATTACHED
NEGATIVE.

WHITE WITH BLACK TRIM. PINK FLOWERS AROUND FOUNTAIN IN FOREGROUND

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 5 1955 | MAY 10 1955 |
| SKETCH | | | | |
| RETOUCHING | | 2 | MAY 3 1955 | MAY 5 1955 |
| REPHOTO | | | MAY 2 1955 | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | MAY 12 1955 | JUN 9 1955 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

BAYOU NEWS AGENCY, BATON ROUGE, LA.

NO. 5CH264

ORDER No. 90220

DATE 4-28-55

12 $\frac{1}{2}$ M

POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE OLD LOUISIANA STATE CAPITOL,
BATON ROUGE, LOUISIANA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE SHRUBS IN FOREGROUND MORE LIFE-LIKE.

CONCRETE WITH BLACK TRIM. BROWN DDDR. ~~THE~~ TOP SECTION WITH LARGE
WINDOWS IS WHITE, STATUE ON LEFT IS LIGHT BROWN, SHRUBS AROUND
BLDG. BEAR PINK FLOWERS. /

as is left edge

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 4 1955 | MAY 6 - 1955 |
| SKETCH | | | | |
| RETOUCHING | | 2 | APR 29 1955 | MAY 1 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | MAY 10 1955 | JUN 15 1955 |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

BAYOU NEWS AGENCY, BATON ROUGE, LA.

NO. 5CH265

ORDER No. 90220

DATE 4-28-55

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AIR VIEW OF LOUISIANA STATE
UNIVERSITY STADIUM AND CAMPUS,
BATON ROUGE, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ☒ YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

JUN 9 - 1955

RETOUCHING AND COLOR DESCRIPTION

COMPLETE STADIUM, DETAIL PHOTO ATTACHED. FIX GRASS AND DRIVES,
STADIUM COMPLETE BOWL WHEN FINISHED. CROP AS SHOWN

MOST BLDGS. ARE BUFF WITH DULL RED-BROWN ROOFS. NOTE LAKE IN
FOREGROUND /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ☒ YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 4 1955 | MAY 6 - 1955 |
| SKETCH | | | MAY 4 1955 | |
| RETOUCHING | | | APR 29 1955 | MAY 3 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | MAY 10 1955 | JUN 15 1955 |
| ARTIST DEPT. | | 10 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MID-CONTINENT NEWS CO., OKLAHOMA CITY, OKLA.

NO. 5CH266

ORDER No. 90221

DATE 4-28-55

12½ M POST CARDS C.T, ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNITED STATES POST OFFICE, OKLAHOMA
CITY, OKLAHOMA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE: POSTS, SIGNS W RES, CARS & PEOPLE. ADD FLAG TO POLE NEAR
TOP OF BLDG.

BUFF CONCRETE & PALE OLIVE DRAB TRIM, RED ROOF. ON RIGHT, FIRST.
BLDG WHITE WITH GREEN WINDOWS, 2ND BLDG. BUFF

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOFS RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 4 1955 | MAY 6 - 1955 |
| SKETCH | | | | |
| RETOUCHING | | 3 | APR 29 1955 | MAY 3 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | MAY 10 1955 | JUN 15 1955 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7½ | | |

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MID-CONTINENT NEWS CO., OKLAHOMA CITY, OKLA.

NO. 5CH267

ORDER No. 90221

DATE 4-28-55

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ROBINSON, LOOKING SOUTH, OKLAHOMA CITY, OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEDESTRIANS AND MODERNIZE OLD CARS.

RIGHT: 1ST. BLDG. RED, TALL BUILDING IN BACKGROUND BUFF.
LEFT: 1ST BLDG. RED AND CONCRETE WITH WHITE BASE. 2ND BLDG. WHITE.
3RD BLDG. DARK TAN & CREAM. 4TH BLDG. LIGHT TAN. 5TH BLDG.
CONCRETE, "REPUBLIC" SIGN IS DULL RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 4 1955 | MAY 6 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 1 1/2 | 2 1/2 | APR 29 1955 | MAY 3 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

BARTON'S NEWS AGENCY, TEMPLE, TEXAS

NO. 5CH268

ORDER No. 90222

DATE 4-28-55.

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BELTON DAM, WEST OF BELTON AND
TEMPLE, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE

JUN 14 1955

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

RAISE WATER LINE CONSIDERABLY, REMOVE SHADOW.

CONCRETE DAM WITH ALUMINUM SIGN

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|-----------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 5 1955 | MAY 10 1955 |
| SKETCH | | | | |
| RETOUCHING | | 2 | APR 29 1955 | MAY 5 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | MAY 12 1955 | JUN 22 1955 |
| BLEUPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 5 $\frac{1}{2}$ | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. 5CH269

ORDER No. 90250

DATE 5-3-55

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INSTITUTE OF MICROBIOLOGY,
UNIVERSITY HEIGHTS CAMPUS,
RUTGERS UNIVERSITY, NEW BRUNSWICK,
N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

JUN 17 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REVMOVE: THREE PIPES ON LAWN, LEFT SIDE, ALSO WOODEN FENCE AROUND
SAPLINGS, LEFT SIDE.
MEDIUM RED BRICK BUILDING, WHITE WINDOW FRAMES AND SHUTTERS,
WHITE TRIM ON BUILDING, CLOCK-GOLD NUMERALS AND HANDS ON BLACK
BACKGROUND, DOORS DARK GREEN, DOME GOLD BALL & WEATHER VANE ON
BLACK BASE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 20 1955 | MAY 25 1955 |
| SKETCH | | | | |
| RETOUCHING | | 2 | MAY 4 1955 | MAY 20 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH270 ORDER NO. 90330 DATE 5-3-55

CUSTOMER
THE MAPLES MOTEL
SANDUSKY, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUL 13 1955 JUN 17 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(The Maples Motel)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

2 prints

Ret. 5

L.A. 7

New jersey

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH271 ORDER NO. 90331 DATE 5-3-55

CUSTOMER SKY-TEL MOTOR LODGE
DEMING, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COLORIT-WHITE

PLACE OF TITLE (Upper, Lower) Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SKY-TEL MOTOR LODGE MAY 10 1955

Bot: WEST EDGE DEMING, NEW MEXICO —
2 BLOCKS OFF U.S. HIGHWAYS 70 & 80

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

JUN 14 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

MAKE UP FRONT

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

Return 2 lines of copy 1/4

New Process

Ret 3
L.A. 7

Return TEACH. 6/9/55
TO. PROOF READER
as specified

(5/11/55)

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. 5CH272

ORDER No. 90272

DATE 5-3-55'

25 M POST CARDS C.T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FUN AND RELAXATION AT PENSACOLA
BEACH, FLA. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE /

JUN 7 - 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 6 1955 | MAY 10 1955 |
| SKETCH | | | | |
| RETOUCHING | 2 | 1 | MAY 4 1955 | MAY 6 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | MAY 12 1955 | JUN 9 1955 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 6 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH273

ORDER NO. 90332 DATE 5-3-55

DEPT.

DATE COMPLETED

CUSTOMER

HOTEL FLATIRON
OMAHA, NEBRASKA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

HOTEL FLATIRON
17th ST. AT HOWARD AND ST. MARY'S,
OMAHA, NEBRASKA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

5 Reproaches

L. O. 2 1/2
Ref. 7-1 1/2
L. Ch. 10

as given

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH274 ORDER NO. 90341 DATE 5-4-55

CUSTOMER
STERLING HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COLORIT- FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUN 20 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Sterling Hotel)

USE PHOTO FROM 4CH627... THE STREET SHOULD BE DARK
GREY OR BLACK, WITH YELLOW DIVIDING LINE.

PUT 2 CARS IN GOING TO LEFT OF CARD, AND ONE
GOING TO RIGHT - SEE OVERLAY.

COLOR DESCRIPTION

FOLLOW CARD 4CH627 FOR COLORS - EXCEPTIONS AS ABOVE.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH275 ORDER NO. 90345 DATE 5-4-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
NOONEE PLAZA MOTEL
VALLEY STATION, KENTUCKY

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
NOONEE PLAZA MOTEL
10 MILES SOUTH OF LOUISVILLE, KY. ON
DIXIE HIGHWAY, U. S. ROUTES 31-W and 60

INSKY AT RIGHT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUN 14 1955

AUG 12 1955

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

BUCKEYE NEWS CO., TOLEDO, OHIO

NO. 5CH276

ORDER No. 90363

DATE 5-5-55

25 M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL UNIVERSITY OF THE
CITY OF TOLEDO,
TOLEDO, OHIO

IMPRINT SAME AS ABOVE

JUN 30 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1871 FOR MAIN SUBJECT, WITH INSERT OF NEW
LIBRARY (NEW PHOTO) IN UPPER RIGHT CORNER....ADD CLOUDS. PUT
FOLIAGE ON TREES AND MAKE NICE LAWN. TAKE OUT REFLECTIONS IN
WINDOWS. LIBRARY IS GREY SLATE STONE BUILDING, BLACK WINDOW
TRIM. SLATE ROOF (DARK GREY).

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 24 1955 | JUN 23 1955 |
| SKETCH | | 1/2 | | |
| RETOUCHING | 1 | 2 | | MAY 27 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | 2 | | |
| ARTIST DEPT. | | 10 | | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

BUCKEYE NEWS CO., TOLEDO, OHIO

NO. 5CH277

ORDER NO. 90363

DATE 5-5-55

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HILLCREST HOTEL,
TOLEDO, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

JUN 17 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CARS, STREET SIGNS, STREET LIGHT HANGING AT LEFT.
ADD CLOUDS. LEAVE IN LAMP POSTS. PUT U.S. FLAGS ON FLAG
POLES IN FRONT OF HOTEL.

SEE ATTACHED SHEET FOR BALANCE OF
INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 23 1955 | MAY 25 1955 |
| SKETCH | | | | |
| RETOUCHING | | 4 | MAY 6 1955 | MAY 23 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 8 | | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

BUCKEYE NEWS CO., TOLEDO, OHIO

NO. 5CH278

ORDER NO. 90363

DATE 5-5-55

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ENTRANCE TO TOLEDO
EXPRESS AIRPORT,
TOLEDO, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

JUN 20 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT ALL CARS, AND 2 MEN ON ISLAND. ADD FOLIAGE TO TREES.
ADD CLOUDS. PLANT SOME TREES IN LAWN. PUT IN LAWN ON ISLANDS AND
TO RIGHT OF PHOTO. BUILDING IS RED-BUFF BRICK WITH CONCRETE TRIM
TOWER IS BLUE-GREEN GLASS WITH CHROME TRIM. ENTRANCE IS CHROME
TRIM. WINDOWS HAVE CHROME TRIM. SILVER LAMP POSTS WITH SILVER
LAMPS. BLACK TOP DRIVES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 24 1955 | MAY 26 1955 |
| SKETCH | | | | |
| RETOUCHING | | | MAY 6 1955 | MAY 24 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | MAY 27 1955 | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BUCKEYE NEWS CO., TOLEDO, OHIO

NO. 5CH279

ORDER NO. 90363

DATE 5-5-55

25 M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL VIEW OF AIRLINER
LOADING AT TOLEDO
EXPRESS AIRPORT,
TOLEDO, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TOUCH UP EXTREME LEFT OF PHOTO. ADD CLOUDS.
FRONT IS AQUA SQUARES WITH CHROME TRIM. BLUE-GREEN GLASS.
BUFF-RED BRICK. SILVER FENCE. CONCRETE DRIVEWAY. PLANE IS
IS BLUE AND SILVER. "UNITED AIRLINES."

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
Order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 16 1955 | MAY 18 1955 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1/2 | MAY 6 1955 | MAY 16 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

J. LEIGHTON CROMIE, SCHUYLERVILLE, N.Y.

NO. 5CH280

ORDER No. 90365

DATE 5-6-55

6½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SURRENDER OF BURGOYNE,
SARATOGA, OCT. 17, 1777

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as
48011 *resect*

IMPRINT NONE

MAY 25 1955

Private # upper right: 4

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 48011...

FOLLOW CARD 48011 for COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR **YES** PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 13 1955 | MAY 16 1955 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1 | MAY 6 1955 | MAY 13 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 32 | 2 1/4 | MAY 17 1955 | MAY 25 1955 |
| ARTIST DEPT. | | 10 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

old way

Rush

CITY NEWS AGENCY, SPARTANBURG, S. C.

NO. 5CH281

ORDER No. 90367

DATE 5-6-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAPTAIN
MICHAEL GAFFNEY
1775-1854

Built his home here in 1804

See copy

(poem by Harry Russell Wilkins)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

JUG

Corrected Type

JUN 15 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LAYOUT AND ARRANGEMENT SIMILAR TO CUSTOMER CARD ENCLOSED, WITH ALTERNATING RED AND BLUE INK. REMOVE FACE OF ANDREW JACKSON AND MOVE THE FLAG TO TOP LEFT CORNER SPACE, AS MARKED. ALSO CHANGE BACKGROUND TO SOME SOFT APPROPRIATE COLOR.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 24 1955 | |
| SKETCH L.O. | 2 | 1 | MAY 11 1955 | MAY 27 1955 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | 1 | | |
| ARTIST DEPT. | | 0 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

3 line negatives only

1 for red
1 for blue
1 for black

25%

to have photograph sent
in background

Red Impression

NO. 5CH282
111-MARIO L. GUARDIOLA, OBRAPIA 511, HAVANA, CUBA-ORDER No. 90402
MADE IN U.S.A.

DATE 5-11-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TROPICANA NIGHT CLUB,
HAVANA, CUBA
SHOWING BEAUTIFUL CRYSTAL
ARCH.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 12 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4CP2070. FOLLOW CARD 4CP2070 FOR
COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

100
Camera 730
Bowl 19.258 1/2

Executive OK of Estimate By _____ Cost Dept. Checked By _____
ESTIMATE AND WORK SCHEDULE
Date _____ Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 16 1955 | MAY 18 1955 |
| SKETCH | | | | |
| RETOUCHING | 2 | 1/2 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Very Rush

630

For the blue pro - my only
Make Contact Negative from 4CP2070
of 4CP2070 - Only the blue
to be made new

NO. 5CH283
110-MARIO L.GUARDIOLA,OBRAPIA 511, HAVANA,CUBA- ORDER No. 90403
MADE IN U.S.A.
DATE 5-11-55'

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GRAND HOTEL,
HAVANA, CUBA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 12 R. M. NO

IMPRINT SAME AS ABOVE

JUN 14 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW EXTRA PRINT FOR INSTRUCTIONS AND COLORS.
FINISH CURVE ON HOTEL AT TOP CENTER. ELIMINATE BLACK SHADOWS
UNDER BALCONIES. SKY A VIVID BLUE. SIGN "GRAND HOTEL" IS
WHITE LETTERS ON RED BACKGROUND. BUILDING #15. TRIM #26.
CAPITOL BUILDING ON RIGHT BACKGROUND IS OFF WHITE-GOLD DOME.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 13 1955 | MAY 18 1955 |
| SKETCH | | | | |
| RETOUCHING | 3 | 3 1/2 | MAY 12 1955 | MAY 13 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT STRIPPING, OPAQUING | | | MAY 19 1955 | JUN 22 1955 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 34 | 7 1/2 | MAY 26 | JUNE 9 55 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION:

2 Subjects on
order for this customer. Please
note that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Conservation 'Art

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH285 ORDER NO. 90445 DATE 5-13-55

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. I. Imprint No Imprint

JUN 27 1955 JUN 29 1955
THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Union Finance Co.)

MAKE REPHOTO:

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Rephot

~~Old May~~
Make
Offsets.

Ref. 4 1/2
L.A. 7
HC 1 1/2
La 9
www

Very Fresh
Proof By 6-15-55

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH286 ORDER NO. 90450 DATE 5-13-55

CUSTOMER TROPIC AIR MOTEL
CLEARWATER BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TROPIC-AIR MOTEL

JUST 1/2 BLOCK FROM CITY OWNED BEACH

200 feet from City

MAY 31 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

New process

L.O. 1/2
Ret. 4 1/2
L.A. 7

(F)

BARTON'S NEWS AGENCY, TEMPLE, TEXAS

NO. 5CH287

ORDER No. 90455

DATE 5-13-55

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WEST BUILDING, SCOTT
AND WHITE MEMORIAL HOSPITALS AND
SCOTT, SHERWOOD AND BRINDLEY
FOUNDATION, TEMPLE, TEXAS /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE /

JUN 21 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS AND LAMP POST, AND LARGE TREE AT CORNER OF BUILDING,
CENTER, AND ALSO LARGE BUSH AT FRONT CENTER. REMOVE ~~UNNECESSARY~~
UNNECESSARY BRANCHES AT TOP LEFT. INCREASE SIZE OF ALL REMAINING
SHRUBS. BUILDING IS CREAM WITH WHITE WINDOWS AND ORANGE ROOF
ATOP TOWER. RED FLOWERS AT LEFT OF STAIRS AND IN FLOWER BOXES,
AND ALSO ALONG LEFT SIDE OF BUILDING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | MAY 19 1955 |
| SKETCH | | | | |
| RETOUCHING | | 4 | MAY 20 1955 | MAY 27 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

INDIANA BEACH, INC., MONTICELLO, INDIANA

NO. 5CH288

ORDER No. 90465

DATE 5-16-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE POOR FISH REALLY
GETS A WELCOME HERE AT INDIANA
BEACH - SHAVER LAKE

© Curt Smith & Co. Inc.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES- same as
5CH199

IMPRINT NONE

JUN 8 - 1955

PHOTO PROPERTY OF

C.T.

FOLLOW BLACK AND WHITE SKETCH FOR OUTLAY (AS ON TISSUE
OVERLAY). USE YOUR JUDGMENT FOR COLORING (REFER TO
CARD 2CH563).

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 27 1955 | JUN 3 - 1955 |
| SKETCH | | | | |
| RETOUCHING | | 4 | MAY 17 1955 | MAY 27 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 40 | 13½ | JUN 7 1955 | JUN 9 1955 |
| ARTIST DEPT. | | 10 | | 6-10-55 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Make
Effort*

Old Way

DISTRIBUTED BY THE CENTRAL NEWS COMPANY,
AKRON, OHIO

NO. 5CH289

ORDER No. 90466

DATE 5-16-55

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, AKRON, OHIO, LOOKING
NORTH, SHOWING TOWER BUILDING IN
THE BACKGROUND.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES- ~~encl.~~ ✓

IMPRINT SAME AS ABOVE

JUN 23 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT ALL OLD CARS, AND TRUCKS. ADD CLOUDS. TAKE OUT WIRES.

BALANCE OF INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 17 1955 | MAY 19 1955 |
| SKETCH | | | | |
| RETOUCHING | | 3 1/2 | MAY 20 1955 | JUN 1 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | JUN 7 1955 | JUL 8 1955 |
| ARTIST DEPT. | | 8 1/2 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY THE CENTRAL NEWS COMPANY,
AKRON, OHIO

NO. 5CH290

ORDER No. 90466

DATE 5-16-55

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COMPOSITE VIEW LOOKING NORTH ON
AKRON'S NEW MULTI-MILLION DOLLAR
NORTH-SOUTH FREEWAY, AKRON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES- ~~one~~

IMPRINT SAME AS ABOVE

JUN 27 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

2_VIEW CARD...USE YOUR JUDGMENT FOR ARRANGING THEM. CURVING ROAD
SCENE: BLACK TOP ROAD. GREEN GRASS IN CENTER. ADD CLOUDS. GREEN
LAWN ALL OVER. SILVER LAMP POSTS WITH SILVER LAMPS.
BRIDGE IN BACKGROUND IS GREY.

BRIDGE SCENE: ADD CLOUDS. MAKE GREEN LAWN AT RIGHT. ADD FOLIAGE
TO TREES. BRIDGE IS GREY STEEL AT TOP. CONCRETE
PILLARS. SILVER LAMP POSTS AND LAMPS.

SUBMIT SKETCH

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 24 1955 | MAY 28 1955 |
| SKETCH | | 1/2 | | |
| RETOUCHING | | 2 1/2 | MAY 27 1955 | JUN 2 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E. MADCIFF, HERSHEY, PA.

NO. 5CH291

ORDER NO. 90551

DATE 5-20-55

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HORSESHOE CURVE
ON THE PENNSYLVANIA RAILROAD'S
EAST-WEST MAIN LINE NEAR
ALTOONA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

JUN 29 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO FROM PHOTOGRAPH. WHEN CROPPING BE SURE TO LEAVE
IN BURSTS.

FOR COLORS FOLLOW LARGE COLORED PICTURE.

*under large rock in
art dept*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 1 1955 | JUN 3 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2 | | |
| REPHOTO | | | MAY 23 1955 | MAY 27 1955 |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | JUN 7 1955 | JUL 8 1955 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 8 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH292

ORDER NO. 90554 DATE 5-20-55

DEPT.

DATE COMPLETED

CUSTOMER

HOTEL McCURDY
EVANSVILLE, INDIANA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VAN ORMAN HOTELS

HOTEL VAN ORMAN-GRAHAM, BLOOMINGTON,
INDIANA . HOTEL McCURDY, EVANSVILLE,
INDIANA . HOTEL VAN ORMAN, FORT WAYNE,

JUN 27 1955 T RETOUCHING DEPARTMENT INDIANA

Submit — Sketch — Layout — Retouched Photo — Wash Drawing.

Follow Layout

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

JUL 1 1955 T

JUL 21 1955 13

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

2 Replicas

L.O. 1 1/2

Ret. 2 1/2

L.A. 8

as quoted

DISTRIBUTED BY P.M. LIGHTBOURN, NASSAU,
N.P. BAHAMAS

NO. 5CH293

ORDER No. 90557

DATE 5-20-55

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE:
PLACE STAMP HERE
MADE IN U.S.A.,

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (I am the light of the World)

MAKE BLACK & WHITE PRINT FROM LARGE KODACHROME TRANSPARENCY
35MM SLIDE ALSO ENCLOSED.

FOLLOW KODACHROMES FOR COLORS

REMOVE ALL WALL SECTIONS AND CURTAIN - ONLY ACTUAL PICTURE TO BE
USED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 1 1955 | JUN 6 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2½ | | JUN 1 1955 |
| REPHOTO | | | MAY 23 1955 | MAY 27 1955 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | JUN 7 1955 | JUL 8 1955 |
| ARTIST DEPT. | | 8 | | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

R. A. KISHPAUGH, FREDERICKSBURG, VA.

NO. 5CH294

ORDER No. 90559

DATE 5-23-55

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL STRATFORD HALL
(BUILT 1727), NEAR
FREDERICKSBURG, VA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE ✓

JUL 11 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE THE LEAVES AT TOP OF PICTURE.
THE BUSHES ON THE LEFT SHOULD BE THE SIZE OF BUSHES ON THE RIGHT.
COLOR OF THE BUILDING IS A LIGHT RED BRICK.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 8 1955 | |
| SKETCH | | | | |
| RETOUCHING | | 1½ | | JUN 8 1955 |
| REPHOTO | | | MAY 23 1955 | MAY 27 1955 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JUN 14 1955

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. 5CH295

ORDER No. 90596

DATE 5-25-55

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL A DAY'S CATCH,
DEEP SEA FISHING AT CAPT.KNOWLES'
DOCK, PANAMA CITY, FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

JUN 3 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR OF FISH - RED SNAPPER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By RG

Date _____

AND WORK SCHEDULE

Date 5/25/55

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUN 3 - 1955 |
| SKETCH | | | | |
| RETOUCHING | | 2 1/2 | MAY 26 1955 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

HECTOR SANCHEZ, SONORA, MEXICO

NO. 5CH296

ORDER No. 90702

DATE 5-25-55

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

TITLE IN FULL BEAUTIFUL VIEW OF THE
HOTEL MIRAMAR BEACH SPORT FISHING
FLEET, OPERATED BY TOM JAMISON,
SPORT FISHING DIRECTOR, GUAYMAS,
SONORA, MEXICO.

IMPRINT NONE

(Put in stamp space:
MADE IN U.S.A.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REFER TO CARD ATTACHED TO PICTURE FOR COLORS OF FISHING BOATS,
SEA, MOUNTAINS, ETC. (3CH459). SEAPLANE IS ORANGE COLOR, WITH
TOP OF--MOTOR RED AND SMALL TRIMMING RED. YACHT AND OTHER BOAT
WOULD BE WHITE WITH SMALL TRIMMING IN COLOR(YOUR JUDGMENT).

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 27 1955 | JUN 3 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 1 | 1½ | MAY 26 1955 | MAY 27 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 40 | 1½ | JUN 3 1955 | JUN 9 1955 |
| ARTIST DEPT. | | 9½ | | 6-8-55 |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

Very Rush

HECTOR SANCHEZ, SONORA, MEXICO

NO. 5CH297

ORDER No90702

DATE 5-25-55

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL VIEW OF THE HOTEL
MIRAMAR BEACH TRAILER CAMP,
FACING THE BEACH.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT NONE

(Put in stamp space:
MADE IN U.S.A.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED ON EACH SIDE. REMOVE LIGHT POST AND WIRES IN
FOREGROUND. CARS AND TRAILERS ARE ASSORTED COLORS-USE YOUR GOOD
JUDGMENT- REST ROOMS, RED BRICK AND ROOF CREAM COLOR, FRONT WALL,
RED BRICK. BLUE SEA (2CH1120) AND GREEN MOUNTAINS (2CH1121).

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE | DATE |
|------------------------|-----------|--------------|---------------|-------------|
| | Clock No. | Time Allowed | ENTERED DEPT. | COMPLETED |
| COMPOSING, Type Set Up | | | MAY 27 1955 | JUN 3 1955 |
| SKETCH | | | | |
| RETOUCHING | 1 | 2 | MAY 26 1955 | MAY 27 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | JUN 3 1955 | JUN 9 1955 |
| HAND COLOR PROOF | | 13 1/2 | | |
| ARTIST DEPT. | | 9 3/4 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Very Rush

HECTOR SANCHEZ, SONORA, MEXICO

NO. 5CH298

ORDER No. 90702

DATE 5-25-55

6½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAUTIFUL VIEW OF THE
BAY AT THE PORT OF GUAYMAS,
SONORA, MEXICO.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT NONE

(Put in stamp space:

MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME TRANSPARENCY

FOLLOW TRANSPARENCY FOR COLORS

CROP ON LINE AS MARKED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | 1½ | JUN 3 1955 | JUN 3 1955 |
| REPHOTO | | | May 31-55 | JUN 3 1955 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | JUN 10 1955 | JUN 17 1955 |
| HAND COLOR PROOF | | 1½ | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

1/2 way

Very Rush

NO. 5CH299

DISTRIBUTED BY WINONA NEWS CO., WINONA, MINN.

ORDER No. 90708

PRIEWERT PHOTO

DATE 5-25-55

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL WHITMAN DAM NEAR
WINONA, MINN.

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF C.T.

JUN 24 1955 B

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH549 AND ~~ENLARGE PLATES~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawing
+ Enlarge
+ Black
Colormat*

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By *11/1*
Date *11/1*

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 27 1955 | JUN 3 - 1955 |
| SKETCH | | | | |
| RETOUCHING | | <i>1/2</i> | MAY 27 1955 | MAY 27 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | <i>2 1/2</i> | | |



*cropped
Photo ends*

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH300

ORDER NO. 90714 DATE 5-26-55

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

SUNNY BANKS RESORT
ANTIOCH, ILLINOIS

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

MAY 31 1955

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

(Sunny Banks Resort)

FOLLOW SKETCH - EXCEPT: MAKE ROOFS MORE ON THE RUST SIDE.
SHOW GOOD GREEN GRASS. NOTE OVERLAY /

COLOR DESCRIPTION

FOLLOW SKETCH WITH CORRECTIONS AS ABOVE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-17-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 4 1/2
S.H.C. 13 1/4
L.A. 9 1/2

Red Impression

road

as spotted

old way

Red Impression

6/1/55

Must have proof

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH301 ORDER NO. 90715 DATE 5-26-55

CUSTOMER
SANBORN SOUVENIR CO., INC.
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GRAND VIEW HOTEL, AT THE FOOT
OF PIKES PEAK, MANITOU SPRINGS,
COLORADO

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE POLES AND WIRES. THIN OUT TREE BRANCHES TO SHOW MORE OF THE
HOTEL BUILDING. CROP AT TOP AND BOTTOM FOR PROPORTION, BUT FIRST STRAIGHTEN
BUILDING. BRING OUT FLOWERS ALONG BASE OF RAILING UNDER PORCH, BUT NOT TOO
MUCH.

COLOR DESCRIPTION

SIGN BY CENTER OF HOTEL IS DARK WITH YELLOW LETTERS.
IVORY COLOR BUILDING WITH GREEN SCREENS, GREEN STEPS AND GREEN BAND
ALONG EDGE OF PORCH. GREEN ROOF. REDDISH SANDSTONE STONE WALL IN
FRONT.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CAPITAL NEWS CO., JACKSON, MISS.

NO. 5CH302

ORDER No. 90722

DATE 5-26-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MISSISSIPPI RIVER BRIDGE,
VICKSBURG, MISSISSIPPI



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

JUN 7 - 1955

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ENCLOSED (MARKED 3CH472)

Bridge is Back

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 8 1955 | JUN 10 1956 |
| SKETCH | | | | |
| RETOUCHING | | 1 | MAY 27 1955 | JUN 8 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | JUN 13 1955 | AUG 11 1955 |
| HAND COLOR PROOF | | 1 1/2 | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CAPITAL NEWS CO., JACKSON, MISS.

NO. 5CH303

ORDER No. 90723

DATE 5-26-55

Colored Sh. 7th

JUN 3 1955

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
JACKSON
MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ARRANGE VIEWS AS FOLLOWS:

J - 1BH2511 War Memorial

A - 4BH991 Lamar Bldg.

C - 0BH2124 Floral Garden

K - 0BH2125 Aerial view

S - 4BH988 Governor's Mansion

O - 9AH1687 Old State Capitol Bldg.

N - 4BH994 Cloverleaf Intersection

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES

PUT IN A SMALL VIEW OF STATE
CAPITOL BUILDING SOMEWHERE ON
CARD (4CK1577, 7AH2007, 4CH287)

(Different than card 8AH2647)

SUBMIT SKETCH

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 6 - 1955 |
| SKETCH | | 6 | JUN 24 1955 | JUN 28 1955 |
| RETOUCHING | | | | |
| REPHOTO | | | JUN 22 1955 | JUN 23 1955 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 10 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH304 ORDER NO. 90746 DATE 5-27-55

CUSTOMER THE SILVER FOX RESTAURANT
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE SILVER FOX RESTAURANT
5324 WISCONSIN AVE. N.W.
WASHINGTON, D. C.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUL 12 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

Ref. 3/2
L.A. 7 1/2
Waw

New Success

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 5CH305

ORDER No. 90757

DATE 5-31-55

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 13 R. M. YES

TITLE IN FULL
GREETINGS FROM THE
SCENIC AND HISTORIC
CENTERS OF WESTERN
MARYLAND

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

Private # lower right corner: 177

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION FOLLOW SKETCH FOR LAYOUT.

TO GIVE THE CARD A LITTLE MORE COLOR SUGGEST USING VERY LIGHT COLORS
OF PINK, GREEN, YELLOW & BLUE AS BACKGROUND, WITH ROUTE NUMBERS AND
ROUTES IN RED. TOWN LOCATIONS IN BLACK (SMALL TYPE FACE-6 POINT).

THE HISTORIC "MASON-DIXON LINE" TO JUST BARELY SHOW AT TOP OF CARD.

NOTE: ENCLOSED PHOTO OF 'DEEP CREEK LAKE' TO REPLACE OLD STONE
ARCH BRIDGE ON SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO YES YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 7 1955 | JUN 23 1955 |
| SKETCH | 5 | | | JUN 14 1955 |
| RETOUCHING | 3 | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | 40 | | JUN 14 1955 | |
| HAND COLOR PROOF | 2 1/2 | | | 6-28-55 |
| ARTIST DEPT. | 12 1/2 | | | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

Rush

old way

#2
cost: 1/2 hr
cp 11

Very Rush

648

GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA

NO. 5CH 306

ORDER No. 90761

DATE 5-31-55

25M POST CARD

C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M. 171- NASHUA, WINNER OF THE
1955 FLORIDA DERBY AT
GULF STREAM RACE COURSE,
HALLANDALE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

JUL 11 1955

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

JOCKEY--WHITE SHIRT, RED DOTS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 8 1955 | JUN 10 1955 |
| SKETCH | | | | |
| RETOUCHING | 2 | | JUN 1 1955 | JUN 8 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUN 13 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 39 | 8 | | JULY 8 '55 |

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Corn Art II

GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA

NO. 5CH307

ORDER No. 90761

DATE 5-31-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M.172 EARLY MORNING WORKOUT AT
GULF STREAM RACE COURSE,
HALLANDALE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE SUNRISE SCENE

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects ~~a~~
order for this customer. Please
see to it that all cuts or nega-
tive are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 8 1955 | |
| SKETCH | | | | |
| RETOUCHING | 2 | 2 | JUN 1 1955 | JUN 8 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 37 | 7 | | June 28 55 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Cor. Art. H.

GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA

NO. 5CH308

ORDER No. 90761

DATE 5-31-55

25M

POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M.173 FAST ACTION AT GULF
STREAM RACE COURSE,
HALLANDALE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

JUL 11 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 8 1955 | |
| SKETCH | | | | |
| RETOUCHING | 2 | 2 | JUN 1 1955 | JUN 8 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or neg-
atives are uniform and colors are
in harmony with each other
to make an attractive set.

WHITAKER'S DRUG STORE
HEBER SPRINGS
ARKANSAS

NO. ~~5CH3309~~
5CH 309
ORDER No. 90634
DATE 5-31-55

6 $\frac{1}{2}$ " M

POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CASE EDDY,
LITTLE RED RIVER,
HEBER SPRINGS, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:
5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ Date _____
ESTIMATE
AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 7 1955 | JUN 9 - 1955 |
| SKETCH | | | | |
| RETOUCHING | | / | JUN 1 1955 | JUN 7 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

WHITAKER'S DRUG STORE
HEBER SPRINGS
ARKANSAS

NO. SCH310

ORDER No. 90634

DATE 5-31-55

6 1/2 M

POST CARDS

C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LITTLE RED RIVER,
HEBER SPRINGS, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

NO

IMPRINT

NONE

JUL 11 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

5

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 7 1955 | JUN 9 - 1955 |
| SKETCH | | | | |
| RETOUCHING | | 1/2 | JUN 1 1955 | JUN 7 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D. DATE Filed

By By

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

WHITAKER'S DRUG STORE
HEBER SPRINGS
ARKANSAS

NO. 5CH 311

ORDER No. 90634

DATE 5-31-55

6 1/2

POST CARDS

G.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

TITLE IN FULL

SPRING PARK,
SEVEN NATURAL SPRINGS,
HEBER SPRINGS, ARKANSAS

IMPRINT

NONE

JUL 11 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects on
order for this customer. Please
see to it that all cuts or neg-
atives are uniform and colors are
in harmony with the other
in the set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 8 1955 | |
| SKETCH | | | | |
| RETOUCHING | | 1 | JUN 1 1955 | JUN 8 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 3/4 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WHITAKER'S DRUG STORE
HEBER SPRINGS
ARKANSAS

NO. 5CH312

ORDER No. 90634

DATE 5-31-55

64

POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TUMBLING SHOALS BRIDGE,
HIGHWAY #25, LITTLE RED RIVER,
HEBER SPRINGS, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

NONE

JUN 30 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE RIVER PLAINER UNDER BRIDGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 7 1955 | JUN 9 - 1955 |
| SKETCH | | | | |
| RETOUCHING | | / | JUN 1 1955 | JUN 7 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | JUN 13 1955 | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

WHITAKER'S DRUG STORE
HEBER SPRINGS
ARKANSAS

NO. SCH313

ORDER NO. 90634

DATE 5-31-55

6 1/2

POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BRIDAL VEIL FALLS,
HEBER SPRINGS, ARKANSAS /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

NONE

JUL 14 1955 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW MORE WATER IN FALLS
BIGGER POOL AT BOTTOM
REMOVE UNDERBRUSH IN FOREGROUND
SHARPEN DETAIL IN ROCKS /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects as
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 8 1955 | |
| SKETCH | | | | |
| RETOUCHING | | 2 | JUN 1 1955 | JUN 8 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

PENINSULA DISTRIBUTING CARD COMPANY,
PORTSMOUTH,
VIRGINIA

NO. 5CH314

ORDER NO. 90636

DATE 5-31-55

25 M

POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NK 103-GATE NUMBER 2, MAIN
ENTRANCE TO NORFOLK NAVAL
BASE, NORFOLK, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE 4CK607 for coloring

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 3 1955 | JUN 3 1955 |
| SKETCH | | | | JUN 3 1955 |
| RETOUCHING | 2 | 2 1/2 | JUN 2 1955 | JUN 2 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 40 | 1 1/2 | JUN 3 1955 | JUN 9 1955 |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

PENINSULA DISTRIBUTING CARD COMPANY,
PORTSMOUTH,
VIRGINIA
COURTESY PHOTO CRAFTSMEN, INC.

NO. ~~58836~~
5CH315
ORDER No. 90636
DATE 5-31-55

25 M POST CARD C. T. Colortone FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

N-100 ADMINISTRATION BUILDING,
NORFOLK, VIRGINIA MUNICIPAL
AIRPORT



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE 4CK610 for coloring
USE PHOTO 2CH526

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Red way

Photo in D-10891R

| Executive OK of Estimate | | ESTIMATE | | Cost Dept. Checked | |
|--------------------------|-----------|-------------------|-----------------------|--------------------|--|
| By | | AND WORK SCHEDULE | | By | |
| Date | | | | Date | |
| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED | |
| | Clock No. | Time Allowed | | | |
| COMPOSING, Type Set Up | | | JUN 3 1955 | JUN 3 1955 | |
| SKETCH | | | | | |
| RETOUCHING | 2 | 2 1/2 | JUN 2 1955 | JUN 2 1955 | |
| REPHOTO | | | | | |
| PHOTO-LITHO | | | | | |
| BLEUPRINT | | | | | |
| STRIPPING, OPAQUING | | | | | |
| HAND COLOR PROOF | 40 | 1 1/2 | JUN 3 1955 | JUN 9 1955 | |
| ARTIST DEPT. | | 9 1/2 | | 8-9-55 | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

Very Rush

UPSHAW DRUG, LEVELLAND, TEXAS

NO. 5CH316

ORDER No. 90787

DATE 6-1-55

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL THE SQUARE AND
DOWNTOWN LEVELLAND,
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____
By _____ Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 8 1955 | |
| SKETCH | | | | |
| RETOUCHING | 3 | 2 | JUN 6 1955 | JUN 8 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

UPSHAW DRUG, LEVELLAND, TEXAS

NO. 5CH317

ORDER No. 90787

DATE 6-1-55

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL OIL PROGRESS WEEK
PARADE, LEVELLAND,
TEXAS
"BEST IN SOIL AND OIL" /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 13 1955 | |
| SKETCH | | | JUN 6 1955 | JUN 13 1955 |
| RETOUCHING | | 3 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUN 17 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 8 1/2 | | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH318 ORDER NO. 90789 DATE 6-2-55

CUSTOMER CRYSTAL LAKE MOTEL
CRYSTAL LAKE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COLORIT* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUL 11 1956

SEP 27 1956

OCT 5 - 1956

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Exterior view of Motel)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH320 ORDER NO. 90816 DATE 6-3-55

CUSTOMER PAKAN FURNITURE MANUFACTURERS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

COLORTONE

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PAKAN
HEADQUARTERS FOR FAMOUS BRANDS
QUALITY FURNITURE etc

(see layout for balance of type)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUN 10 1955

JUN 17 1955

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW ATTACHED COLORED CARD
BALANCE OF BACKGROUND ON 1/2 ONLY TO BE IN YELLOW SAME AS
ATTACHED CARD. SEE LAYOUT ENCLOSED. NO TITLES TO SHOW ON BOOKS.

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Red Impression
#3 - L.O. 1 1/2
Ret. 2 1/2
L.A. 3

Hand Composition
2 hrs

Notes

as quoted

Ld way

6619

Red Impression

Must have proof

6/10/55

WOODCOCK-POWELL MFG. CO., HOT SPRINGS
NATIONAL PARK, ARKANSAS

NO. 5CH 319

ORDER No. 90674

DATE 6-3-55

12½ M

POST CARD

C. T. Art Colortone

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

FRONT NO.

1

R. M. YES

TITLE IN FULL "THEY'RE OFF", OAK LAWN
RACE TRACK, HOT SPRINGS NATIONAL
PARK, ARKANSAS

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE
"WE BATHE THE WORLD"

~~PRIVATE NO. LOWER LEFT CORNER~~

PRIVATE NO. LOWER LEFT CORNER

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. REMOVE MAN IN TRACK.
WHITE WITH RED ROOF. BRIGHT COLORS ON
HORSES AND JOCKEYS. SEE 4CH570 and 4AH371.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 10 1955 | JUN 21 1955 |
| SKETCH | | | | |
| RETOUCHING | | 1 | JUN 7 1955 | JUN 10 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | JUN 22 1955 | SEP 9 1955 |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

EDITION PAUL COUBA-REPRODUCTION INTERDITE

NO. 5CH322

ORDER No. 90675

DATE 6-3-55.

6¹/₂ POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. no

TITLE IN FULL HAITI-LE ROI CHRISTOPHE
ET SA CITADELLE-KING CHRISTOPHE
AND HIS CITADEL

IMPRINT SAME AS ABOVE



IN STAMP SPACE "MADE IN U.S.A."

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 10 1955 | JUN 21 1955 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2 1/2 | JUN 7 1955 | JUN 10 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 3/4 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

EDITION PAUL COUBA-REPRODUCTION INTERDITE

NO. 5CH323

ORDER No. 90675

DATE 6-3-55

6½^M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CITADELLE HISTORIQUE
PRES CAP HAITIEN, HAITI

HISTORIC CITADEL
NEAR CAP HAITIAN, HAITI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

IN STAMP SPACE "MADE IN U.S.A."

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subject of
order for this card. Please
note that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 10 1955 | JUN 21 1955 |
| SKETCH | | | | |
| RETOUCHING | | 1½ | JUN 7 1955 | JUN 10 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7½ | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

4

EDITION PAUL COUBA-REPRODUCTION INTERDITE

NO. 5CH 324

ORDER No. 90675

DATE 6-3-55

6 1/2 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL PORT-AU-PRINCE, HAITI
LA GRANDE RUE

IMPRINT SAME AS ABOVE

JUL 14 1955

IN STAMP SPACE "MADE IN U.S.A."

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO E. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 10 1955 | JUN 21 1955 |
| SKETCH | | | | |
| RETOUCHING | 4 | 2 | JUN 7 1955 | JUN 10 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 8 | | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

DISTRIBUTED BY LLANO CHAMBER OF COMMERCE,
LLANO, TEXAS

NO. 5CH325

ORDER No. 90906

DATE June 7, 1955

12¹/₂ POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HI-LINE FISHING DOCK, TOW,
LLANO COUNTY, TEXAS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

~~SAME AS ABOVE~~ NONE

~~HI-LINE FISHING DOCK, TOW,~~
~~LLANO COUNTY, TEXAS~~

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 10 1955 | JUN 21 1955 |
| SKETCH | | | | |
| RETOUCHING | | | JUN 8 1955 | JUN 10 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH326 ORDER NO. 90912 DATE 6-8-55

CUSTOMER MARK TWAIN HOTEL
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARD SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MARK TWAIN HOTEL - CHICAGO, ILL.

(title in black)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SAME LAYOUT AS CARD 9AH2337

USE SAME PHOTO OF EXTERIOR AND NEW PHOTO OF LOUNGE.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND SAMPLE OF DRAPES AND RUG.

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. SCH327 ORDER NO. 90913 DATE June 8, 1955

CUSTOMER CRYSTAL LAUNDRY
TOLEDO, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12½" M POST CARD SIZE 3½" x 5½"

STYLE C.T. ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) FULL FACE
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
Side — Center

SEP 14 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH328 ORDER NO. 90913 DATE June 8, 1955

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
CRYSTAL LAUNDRY
TOLEDO, OHIO

12 $\frac{1}{2}$ M POST CARD SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE C.T. ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

JUL 17 1956 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH329 ORDER NO. 90852 DATE 6-9-55

CUSTOMER Sunnyside Motel
Trenton, Ill.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ " M POST CARDS SIZE 3 $\frac{1}{2}$ "x5 $\frac{1}{2}$ "

STYLE Art Colortone Full Face

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Sunnyside Motel
U.S. Highway 50 One Mile West of
Trenton, Illinois

Title in Panel

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

AUG 22 1955

Blue Print — Handcolor — Black & White Proof. Tiles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

MAGENTA SCREEN

| CAMERA No. | LENS READING |
|--------------------|---------------|
| CAMERA READING | BOARD READING |
| BLUE | SEC. MASK |
| F-16 | UNITS |
| YELLOW | SEC. MASK |
| F-16 | UNITS |
| RED | SEC. MASK |
| F-16 | UNITS |
| BLACK | SEC. MASK |
| F-16 | UNITS |
| EXTRA SKY EXPOSURE | F-16 UNITS |

REMARKS:

New Process - now
Ret. 3 1/2
L.A. 7,

Conn. Art II

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-11-23-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH330 ORDER NO. 90928 DATE June 9, 1955

CUSTOMER BADGER CHEESE MARKET
BRISTOL, WIS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" POST CARD SIZE 3 1/2" x 5 1/2"

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BADGER CHEESE MARKET..AT THE TOWER.
U.S. HWY. 41

JUL 5 - 1955

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

BADGER CHEESE MARKET

FOLLOW SKETCH

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

F4

New process!

Ref. 2 1/2
L.A. 7.

nan

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH331 ORDER NO. 90930 DATE June 9, 1955

CUSTOMER C. D. Prickett
Woodbury, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARD SIZE 3 1/2 x 5 1/2

STYLE C. T. Art Colortone Full Face

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUL 26 1955 B

SEP 11 1955

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MERCURY DEALER

FOLLOW ENCLOSED INSTRUCTIONS

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

| CAMERA No. | LENS READING |
|--------------------|---------------|
| CAMERA READING | BOARD READING |
| BLUE | |
| F-16 | UNITS |
| YELLOW | |
| F-16 | UNITS |
| RED | |
| F-16 | UNITS |
| BLACK | |
| F-16 | UNITS |
| EXTRA SKY EXPOSURE | F-16 UNITS |
| REMARKS: | |

New Process Lettering 1 hr.
Ret. 3 hrs
L.A. 7 1/2

as quoted

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 35CH332 ORDER NO. 90858 DATE June 10, 1955

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER RESTWELL MOTEL
VAN WERT, OHIO

6 1/2 M POST CARD SIZE 3 1/2 x 5 1/2

STYLE C. T. ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RESTWELL MOTEL - 1/2 Mi. West of City ^{LIMITS} Lts.
on U. S. 30, Van Wert, Ohio

AUG 2 - 1955

AAA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

AUG 23 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

~~FRONT DESIGN SIMILAR TO ENCLOSED CARD OF TRAVELERS HAVEN~~
ODD CARD ENCLOSED FOR DETAIL:

COLOR DESCRIPTION

CHAIR ARE MULTI-COLORED-GREEN, RED AND YELLOW.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

INDEPENDENT NEWS AGENCY, FARGO, N. D.

NO. 5CH333

ORDER No. 90945

DATE June 10, 1955

12½ M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

MEMORIAL UNION
NORTH DAKOTA AGRICULTURAL COLLEGE
FARGO, NORTH DAKOTA



PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

RED BRICK, GRANITE FACING
NOTE LETTERING OVER ENTRANCE (BRING OUT)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 14 1955 | JUN 21 1955 |
| SKETCH | | | | |
| RETOUCHING | | 13 | JUN 10 1955 | JUN 14 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | JUN 22 1955 | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 6 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH334 ORDER NO. 90952 DATE 6-10-55

CUSTOMER MILLEDGEVILLE MOTEL
MILLEDGEVILLE, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12½ M POST CARD SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

The Milledgeville Motel
U. S. 441 North, Milledgeville, Ga.

JUL 26 1955 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

AUG 25 1956 T AUG

Blue Print — Handcolor Black & White Proof. Titles — Red, Blue

Follow sketch with corrections marked on tissue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

2 Reproduction

L. O.

Ret.

L. A.

1

5

10

WMS

Mr. [unclear]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH335 ORDER NO. 90953 DATE 6-10-55

CUSTOMER Milledgeville Motel
Milledgeville, Ga.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M Bus. Cards SIZE 3 1/2 x 2 5/16

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

6-10-55 THE MILLEDGEVILLE MOTEL
U. S. 441 NORTH, MILLEDGEVILLE, GA.

6-10-55 JUL 26 1955 B

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

JUG 25 1955

SEP 7 -

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO 5CH334. REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

DL-25-Sam J. Rhodes
Deland, Fla.

NO. 5CH336

ORDER No. 90974

DATE June 14, 1955

25 M

POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL

INDIANA AVE., SHOWING U.S.
POST OFFICE AND ATHENS THEATRE,
DELAND, FLORIDA

IMPRINT SAME AS ABOVE

AUG 2-1955

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW OVERLAY ON PHOTO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 17 1955 | JUN 23 1955 |
| SKETCH | | | | |
| RETOUCHING | 1 | 3 | JUN 14 1955 | JUN 17 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH337 ORDER NO. 90880 DATE 6-15-55

CUSTOMER CHATEAU MOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

JUN 23 1955 3

JUL 12 1955 JUL 8 - 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(The Chateau)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SEETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

New Process.
Ret 5.
La 7½

new

as quoted

Very Rush Must have proof
6/21/55

NO. 5CH338

DISTRIBUIDORES EXCLUSIVOS: GENERAL TRADING CO., ORDER No. 90890
P. O. BOX 776-GUAYAQUIL

DATE 6-16-55

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BANCO DE DESCUENTO,
GUAYAQUIL, ECUADOR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES- to come

IMPRINT SAME AS ABOVE

NO C.T. MARKS ON FRONT.

PUT IN STAMP SPACE: MADE IN U.S.A.

AUG 23 1955
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TINTED PICTURE FOR COLORS EXCEPT: "RED" OF THE FLAG AT THE
LEFT SHOULD BE STRONGER. BLUE HEMS OF THE FLAG AT RIGHT SHOULD
BE CLEARER, IF POSSIBLE OF THE SAME TONE AS THE TRICOLOR OF THE
RIGHT (YELLOW, BLUE & RED).

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 21 1955 | JUN 23 1955 |
| SKETCH | | | JUN 21 1955 | JUN 23 1955 |
| RETOUCHING | | 4 | JUN 17 1955 | JUN 21 1955 |
| REPHOTO | | | JUN 23 1955 | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 40 | 1 | | 6-28-55 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Rush

Must have

proof 6/24/55

NO. 5CH339 "

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA. ORDER No. 91003

DATE June 16, 1955

12¹/₂ POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

BETHEL BAPTIST CHURCH OF NORTH
BIRMINGHAM, ALABAMA



AUG 2 - 1955

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

ELIMINATE THE FOLLOWING: THE BUILDING NEXT TO THE CHURCH
THE BELL AND THE BELL TOWER: THE TELEPHONE POLE AT THE LEFT
OF THE CHURCH: THE ROAD IN FRONT OF THE CHURCH TO THE RED
LINES ON THE MARGIN OF THE PICTURE.

MAKE BUILDING RED BRICK, TRIMMED IN WHITE: ART WINDOWS ARE
VARIEGATED IN COLOR: SQUARE WINDOWS PLAIN. LEAVE TREE AND
ADD SHRUBBERY AND FLOWERS AROUND BASE OF BUILDING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 30 1955 | JUL 6 - 1955 |
| SKETCH | | | | |
| RETOUCHING | | 3 | JUN 22 1955 | JUN 29 1955 |
| REPHOTO | | | JUL 11 55 | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY LOGE NEWS CO., INC.
EVANSVILLE, IND.,

NO. 5CH340...

ORDER NO. 21009

DATE June 16, 1955

12¹/₂"

POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

DRESS MEMORIAL AIRPORT,
EVANSVILLE, INDIANA



AUG 2 - 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW CLOUDS
ALUMINUM LETTERS AND TRIM ON TAN BRICK BUILDING.
LIGHT TOWER LEFT, RED TOP THEN WHITE
RED FOR AIRPLANE
SEE NEW LOUISVILLE, KY, C.T. COLOR CARDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 24 1955 | JUN 29 1955 |
| SKETCH | | | | |
| RETOUCHING | 4 | 2 | JUN 22 1955 | JUN 23 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH341 ORDER NO. 91102 DATE 6-17-55 .

CUSTOMER HOTEL MENOMINEE
MENOMINEE, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (in sky) STREET VIEW OF HOTEL
MENOMINEE ON M-173. / REAR VIEW OVERLOOKS
LAKE AND MARINA.,

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

AUG 23 1955

JUN 27 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE CARS.

COLOR DESCRIPTION

ON RIGHT SIDE OF BUILDING, LIGHT RED BRICKS WITH CEMENT GREY
TRIM AND CHIMNEY. FRONT OF BUILDING, LIGHT CEMENT GREY WITH
LIGHT RED BACKGROUNDS FOR THE SIGNS. /

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

New Business
Pet 3
La 7 1/2

6660

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH342

ORDER NO. 91103 DATE 6-17-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

7
Photos for
this Customer

CUSTOMER

BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side — Center
DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(East Wing)

FOLLOW INSTRUCTIONS ENCLOSED
NOTE TISSUE OVERLAY

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH343 ORDER NO. 91103 DATE 6-17-55

CUSTOMER
BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side Center
DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

AUG 2-1955 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Main Entrance) AUG 23 1955

FOLLOW INSTRUCTIONS ENCLOSED
NOTE TISSUE OVERLAY

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
CO.
PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

New Lines
Lit 3
La 7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH344 ORDER NO. 91103 DATE 6-17-55

CUSTOMER

BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

AUG 2 - 1955 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Main Entrance-Social Hall)

FOLLOW INSTRUCTIONS ENCLOSED
NOTE TISSUE OVERLAY

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH345 ORDER NO. 91103 DATE 6-17-55

CUSTOMER

BEBOUT & DOWNS, INC.,
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

7
Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Rectory)

AUG 25 1955

FOLLOW INSTRUCTIONS ENCLOSED

NOTE TISSUE OVERLAY

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH346 ORDER NO. 91103 DATE 6-17-55

CUSTOMER BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(St. John the Baptist Church)

AUG 25 1955

FOLLOW INSTRUCTIONS ENCLOSED

NOTE TISSUE OVERLAY

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH347 ORDER NO. 91103 DATE 6-17-55

CUSTOMER
BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO AUG 25 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Main Altar)

REMARKS A- ELIMINATE OR CROP WINDOW AT TOP OF PICTURE

B- USE ENCLOSED TRANSPARENCY FOR COLORS ONLY

NOTE TISSUE OVERLAY

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH348 ORDER NO. 91103 DATE 6-17-55

CUSTOMER
BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

7
Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUL 26 1955 B

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Sorrowful Mother Shrine) AUG 25 1955 T

FOLLOW INSTRUCTIONS ENCLOSED

NOTE TISSUE OVERLAY

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

New Brown
Ret ✓
La 7.

Corr. Art II

BARTON'S NEWS AGENCY, TEMPLE, TEXAS

NO. 5CH349

ORDER No. 91118

DATE 6-17-55

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL MAIN BUILDING, SCOTT
AND WHITE MEMORIAL HOSPITALS AND
SCOTT, SHERWOOD AND BRINDLEY
FOUNDATION, TEMPLE, TEXAS,

IMPRINT SAME AS ABOVE

SEP 9 - 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE NEW PRINT FROM NEGATIVE TO SHOW PORTIONS ON FAR LEFT
CROPPED FROM ENCLOSED PHOTO. (NEGATIVE ENCLOSED), INCLUDE BOTH
REMOVE CARS, POSTS AND WIRES. ENDS OF PRINT.
BUILDING IS CREAM AND WHITE, WITH RED ROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 8 - 1955 | JUL 14 1955 |
| SKETCH | | | | |
| RETOUCHING | 5 | 2½ | JUN 24 1955 | JUL 8 1955 |
| REPHOTO | | | JUN 21 1955 | |
| PHOTO-LITHO | | | JUL 19 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7½ | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Very Rush

BARTON'S NEWS AGENCY, TEMPLE, TEXAS

NO. 5CH350

ORDER NO. 91118

DATE 6-17-55

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL KING'S DAUGHTERS CLINIC
AND HOSPITAL,
TEMPLE, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION REMOVE ALL CARS, PEOPLE, HOSES, AND PUMP.
USE COMPOSITE PHOTOS AND SMOOTH OUT. STRAIGHTEN CURB. BRING OUT
DETAILS OF LILY POND. PUT LEAVES ON TREE. ADD SKY AND FOREGROUND
TO GIVE PROPORTION ~~REMAIN~~ TO PICTURE.

BUILDING LIGHT BROWN AND CONCRETE M. CREAM DOORS. GREY FIRE
ESCAPE. RED FLOWERS ON RIGHT. PINK AND YELLOW LILLIES IN WATER.
GREEN BENCHES. NOTE THE FRONT PART OF WALK LEADING TO HOSPITAL
MAIN ENTRANCE IS SLANTED TO FORM A RAMP. ONLY STAIRS ARE RIGHT
AT THE DOORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 5 1955 | JUL 7 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 1 | 45 | JUN 24 1955 | JUL 5 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7½ | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NOV 11 1955

SEP 23 1955

JUL 11 55

BARTON'S NEWS AGENCY, TEMPLE, TEXAS

NO. 5CH351

ORDER No. 91118

DATE 6-17-55

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL ADMINISTRATION
BUILDING, VETERANS ADMINISTRATION
HOSPITAL, TEMPLE, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SEP 9 - 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NEGATIVE WAS LOST - SO DO YOUR BEST WITH THIS PICTURE.

LOWER FLAG POLE, BUT BALL AT TOP AND ADD FLAG.
LIGHT BROWN AND CONCRETE BUILDING. DULL GREEN ROOF WITH CREAM
AND SILVER DOME. IN FOREGROUND ARE MULTI COLOR PANSIES. AROUND
FLAG AREA AT RIGHT ARE GROUPS OF BRIGHT RED AND THEN PURPLE FLOWERS.
AT LEFT THEY ARE LIGHT PURPLE AND THEN WHITE. ALONG PATH BEYOND
FLAG POLE ARE PALE PINK FLOWERS, BOTH SIDES. ALONG BUILDING ARE
SMALL LIGHT VIOLET COLOR FLOWERS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 5 1955 | JUL 7 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 5 | 2 | JUN 24 1955 | JUL 5 1955 |
| REPHOTO | | | JUN 21 1955 | |
| PHOTO-LITHO | | | JUL 11 1955 | SEP 14 1955 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Very Rush

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N. M.

NO. 5CH352

ORDER No. 91119

DATE 6-17-55

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES ENCL.

IMPRINT SAME AS ABOVE

A-1. POST OFFICE AND FEDERAL
BUILDING, ALBUQUERQUE,
NEW MEXICO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AT TOP ONLY FOR PROPORTION. REMOVE BLACK POLE IN CENTER
FOREGROUND. COLORS AS ON ATTACHED CARD (8BH1282).
BUILDING ON LEFT LIGHT RED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 24 1955 | JUN 29 1955 |
| SKETCH | | | | |
| RETOUCHING | 5 | 2 1/2 | JUN 22 1955 | JUN 24 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 8 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N. M.

NO. 5CH353

ORDER No. 91119

DATE 6-17-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES ENCL

IMPRINT SAME AS ABOVE

348. SAN BUENAVENTURA MISSION
RUINS, GRAN QUIVIRA NATIONAL
MONUMENT, SOUTH OF MOUNTAINAIR,
NEW MEXICO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RUINS ARE ADOBE COLOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 28 1955 | JUL 6 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1 | JUN 22 1955 | JUN 28 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CAPITAL NEWS CO., JACKSON, MISS.

NO. 5CH354

ORDER No. 91014

DATE June 20, 1955

12½ M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE, LIVINGSTON PARK ZOO,
JACKSON, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WALK IS OF SLIGHTLY TAN GRANITE. FLOWERS IN ALL BEDS ARE
VARIOUS COLORED PANSIES. BLDGS. ARE BUFF WITH BULL RED ROOFS AND
GREEN TRIM. WATER TOWER IS ORANGE-RED AND WHITE,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects as
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other.
make an aggressive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 30 1955 | JUL 6 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 03 | 1 1/2 | JUN 22 1955 | JUN 29 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 6 3/4 | | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CAPITAL NEWS CO., JACKSON, MISS.

NO. 5CH355

ORDER No. 91014

DATE June 20, 1955

12¹/₂ POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MONKEY ISLAND, LIVINGSTON PARK
ZOO, JACKSON, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD A NUMBER OF MONKEYS
CASTLE IS DARK BROWN WITH TOWERS OF GREEN, MARROON OR LIGHT BLUE.
FAKE GREEN GRASS ON ISLAND A PALE RED BRIDGE. SMALL HOUSES HAVE
RED, GREEN OR BLUE ROOFS. ROOF AT LEFT IN BACKGROUND IS DULL
RED. WALL AND TRIM SANDSTONE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 5 1955 | |
| SKETCH | | | | |
| RETOUCHING | 2 1/2 | | JUN 22 1955 | JUL 5 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | SEP 2 1955 |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CAPITAL NEWS CO., JACKSON, MISS.

NO. 5CH356

ORDER NO. 91014

DATE June 20, 1955

12 1/2 M

POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

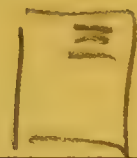
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO.

TITLE IN FULL

IMPRINT SAME AS ABOVE

POLAR BEAR, LIVINGSTON PARK ZOO,
JACKSON, MISSISSIPPI



JUL 28 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TONE DOWN WIRE OF CAGE /
REMOVE PORTION OF SIGN

FOREGROUND NATURAL COLOR STONE. DIRECTLY BEHIND BEAR IS
POOL OF WATER, DEEP BLUE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE | DATE |
|------------------------|-----------|--------------|---------------|--------------|
| | Clock No. | Time Allowed | ENTERED DEPT. | COMPLETED |
| COMPOSING, Type Set Up | | | JUL 5 1955 | JUL 7 - 1955 |
| SKETCH | | | JUN 22 1955 | JUL 5 1955 |
| RETOUCHING | 5 | 1-1 | | |
| REPHOTO | | | JUL 11 1955 | AUG 11 1955 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 39 | 6 3/4 | JUL 20 1955 | JUL 27 |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Core. Art II

CAPITAL NEWS CO., JACKSON, MISS.

NO. 5CH357

ORDER No. 91014

DATE June 20, 1955

12½ M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

FORMAL GARDENS, LIVINGSTON
PARK, JACKSON, MISSISSIPPI

JUN 10 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TRUCK AND ANY DEBRIS.

FIRST THREE ARCHES BEAR SMALL PINK ROSES. NEXT FULL COVERED ARCH
AT FAR LEFT IS BLUE-PURPLE WISTERIA. AT LEFT FOREGROUND IN
EXTREME CORNER OF PHOTO ARE BRIGHT RED ROSES AND JUST BEYOND IS
SMALL BUSH WITH ORANGE COLOR FLOWERS. ALL THE OTHER BEDS
HIBISCUS WITH SALMON COLORED FLOWERS. YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 24 1955 | JUN 29 1955 |
| SKETCH | | | | |
| RETOUCHING | 8 | 2 | JUN 22 1955 | |
| REPHOTO | | | | JUN 24 1955 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | JUL 5 1955 | |
| STRIPPING, OPAQUING | | | | SEP 2 1955 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CAPITAL NEWS CO., JACKSON, MISS.

NO. 5CH358

ORDER NO. 91014

DATE June 20, 1955

12½ M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ELEPHANT, LIVINGSTON PARK ZOO,

JACKSON, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

AUG 22 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CURVE TRUNK TO MAKE IT LOOK NATURAL AND SHOW END.
REMOVE STRAW FROM ELEPHANT'S BACK

BUILDINGS OF NATURAL STONE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

| OPERATION | EST. TIME | | DATE | DATE |
|------------------------|-----------|--------------|---------------|--------------|
| | Clock No. | Time Allowed | ENTERED DEPT. | COMPLETED |
| COMPOSING, Type Set Up | | | JUN 30 1955 | JUL 6 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 5 | 2 | JUN 22 1955 | JUN 29 1955 |
| REPHOTO | | | JUL 11 1955 | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | SEP 2 1955 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CAPITAL NEWS CO., JACKSON, MISS.

NO. 5CH359

ORDER No. 91014

DATE June 20, 1955

12 1/2 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE AT THE LIVINGSTON PARK
ZOO,
JACKSON, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT SMALL DEER IN BACKGROUND...ADD TO FOREGROUND

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 24 1955 | JUN 29 1955 |
| SKETCH | | | | |
| RETOUCHING | 3 | 2 | JUN 22 1955 | JUN 24 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

~~MISS~~ GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA
PHOTO BY: CITY OF MIAMI NEWS BUREAU

NO. 5CH361

ORDER No. 91041

DATE 6-21-55

25 M POST CARD C. T. ~~STREET~~ COLOR ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-165 SURF FISHING OFF KEY BISCAYNE,
FLORIDA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE

XX
XX
XX

SEP 6 - 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHTHOUSE IS DEEP RED (OLD) BRICK
COLOR INTO FISHING SUITS
WATER CLOSE TO SHORE AQUA, FURTHER OFF IT GETS BLUE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 5 1955 | |
| SKETCH | | | | |
| RETOUCHING | 3 | 1 1/2 | JUN 23 1955 | JUL 5 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 10 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | SEP 9 1955 |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 5CH362

ORDER No. 91041

DATE 6-21-55

GULF STREAM CARD & DISTRIBUTING CO.

MIAMI, FLORIDA

PHOTO BY: SEE C. HEUNIGER

25^M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-164-ENTRANCE TO THE PARROT JUNGLE,
RED ROAD, SOUTH MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

REBSEBES\$SSSEBESBESBES\$SEBES

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE PARROTS COLORFUL SEE CARD 5CK983

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | DATE | DATE |
|------------------------|------------------------|---------------|--------------|
| | Clock No. Time Allowed | ENTERED DEPT. | COMPLETED |
| COMPOSING, Type Set Up | | JUN 28 1955 | JUL 6 - 1955 |
| SKETCH | | | |
| RETOUCHING | 4 2 1/2 | JUN 23 1955 | JUN 28 1955 |
| REPHOTO | | | |
| PHOTO-LITHO | | | |
| BLUEPRINT | | | |
| STRIPPING, OPAQUING | | | |
| HAND COLOR PROOF | | | |
| ARTIST DEPT. | 7 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

By

ATTENTION

SEP 7 - 1955

JUL 11 1955

SEP 14 1955

GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA
~~PHOTO BY: G201 ST. HEUNISCH~~

NO. 5CH363

ORDER No. 91041

DATE 6-21-55

25 M

POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

DH 50 "IT'S GREAT TO BE IN HOLLYWOOD,
FLA."



AUG 22 1955

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOR IN CABANAS & BATHING SUITS

Title in large red script type see 3CH774

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 30 1955 | JUL 6 - 1955 |
| SKETCH | 4 | | JUN 23 1955 | JUN 22 1955 |
| RETOUCHING | | 1 1/2 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 11 1955 | |
| BLEUPRINT | | | | SEP 2 1955 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH364 ORDER NO. 91131 DATE 6-21-55

CUSTOMER FRANK'S CABINS
CATSKILL, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUS.CARDS SIZE 3 1/2 X 2-5/16"

STYLE ART COLORTONE-WHITE

(All of this on address side)

BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRANK'S CABINS AND DINER —
CATSKILL, NEW YORK —
U. S. 9W /

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

SEP 8 - 1955 T SEP 14 1955 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 4CH600. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

COLOR DESCRIPTION

SAME AS ABOVE

Bus Card

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Colored Ret 1/2
La 242

New Ham
Get Drawing
+ Red
Colored Black

9

Very much

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH365

ORDER NO. 91132 DATE 6-21-55

DEPT.

DATE COMPLETED

CUSTOMER BARBERTON CHAMBER OF COMMERCE
BARBERTON, OHIO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
MACKO'S MOTEL AND RESTAURANT
ROUTE 224 - BARBERTON, OHIO /

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

FEB 1 - 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

New process.

Ref. 5.
L.A. 7.

DISTRIBUTED BY THE MINERAL WATER SYSTEM,
THE CITY OF EXCELSIOR SPRINGS, MO.

NO. 5CH366

ORDER No. 91135

DATE 6-21-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE ELMS HOTEL,
EXCELSIOR SPRINGS, MISSOURI
AMERICA'S HAVEN OF HEALTH



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES- encl.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ENCLOSED EKTACHROME TRANSPARENCY FOR COLORS ONLY.
REMOVE ALL CARS. FIX THE STREET. PUT FLAGS ON POLES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 30 1955 | JUL 6 1955 |
| SKETCH | | | | |
| RETOUCHING | 5 | 2 | JUN 23 1955 | JUN 29 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY MIAMI VALLEY NEWS AGENCY
DAYTON, OHIO

NO. 5CH367

ORDER No. 91055

DATE 6-22-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES ENCL.

TITLE IN FULL

IMPRINT

SAME AS ABOVE

MAIN STREET, LOOKING NORTH
DAYTON, OHIO



PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLES AND WIRE. ADD CLOUDS. TAKE OUT TRUCKS.
LEAVE IN NEW STREET LIGHTS. ADD FLAGS TO POLES ON
TOP OF BUILDINGS.

SEE KODACHROME 4CK904

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 5 1955 | JUL 7 1955 |
| SKETCH | | | | |
| RETOUCHING | 1 | 3 | JUN 23 1955 | JUL 5 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 11 1955 | |
| BLUEPRINT | | | | SEP 2 1955 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 8 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

*Canadians?
or not?*

*ONE 24 1955
JUL 20 1955 B*

Mar. Procs.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH368 ORDER NO. 91141 DATE 6-22-55

CUSTOMER
INDIANA BEACH, INC.
MONTICELLO, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OBSERVATORY AND GIFT SHOP

LOCATED ON PARADISE ISLAND

SHAFFER LAKE, INDIANA BEACH

MONTICELLO, INDIANA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

APR 2 - 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

~~DOME IS ALUMINUM COLOR. THE BUILDING UP TO THE WINDOW
LEVEL WILL BE A VARI-COLORED MASONRY BLOCK.~~

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

Very Rush

old - way as quoted
CR

no
24 5
La 7 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH369

ORDER NO. 91146 DATE 6-23-55

DEPT.

DATE COMPLETED

CUSTOMER

HARRY N. MARTIN CO.,
ASHEVILLE, NORTH CAROLINA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CAROLINA'S FINEST MOUNTAIN
MOTEL

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

OCT 4 - 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2 Reproduction

L.O. 1/2
Rep. 3 1/2
L.A. 7

New process

as given

OK

NO. 5CH370

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA. ORDER No. 91060

DATE 6-23-55

12¹/₂ M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. 1 R. M. YES

TITLE IN FULL (UPPER LEFT CORNER) IMPRINT SAME AS ABOVE

REICH HOTEL
GADSDEN, ALABAMA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

- TAKE OUT AUTOMOBILES
- TICHNOR CARD ATTACHED WILL DENOTE COLORS

MAKE REPHOTO - RETURN ORIGINAL TO OFFICE - at once

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
Date _____ AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME Clock No. Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-------------------------------------|-----------------------|-------------------|
| COMPOSING, Type Set Up | | JUL 14 1955 | JUL 18 1955 |
| SKETCH | | | |
| RETOUCHING | 5 2 1/2 | JUL 1 1955 | JUL 14 1955 |
| REPHOTO | | | |
| PHOTO-LITHO | | JUL 29 1955 | |
| BLUEPRINT | | | SEP 14 1955 |
| STRIPPING, OPAQUING | | | |
| HAND COLOR PROOF | | | |
| ARTIST DEPT. | 7 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH371 ORDER NO. 91169 DATE 6-24-55

DEPT.

DATE COMPLETED

CUSTOMER

MR. R. H. WETZEL
BABSON PARK, FLORIDA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
HILLCREST LODGE
BABSON PARK, FLA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

JUL 1 1955 T SEP 6 - 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

3-VIEW CARD...

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Group 3 in 500s,
new process*

2 Rephotos 5x7

| | |
|--------------|----------|
| <i>L. O.</i> | <i>1</i> |
| <i>Ret.</i> | <i>4</i> |
| <i>L. A.</i> | <i>9</i> |

as quoted

NO. 5CH372

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

ORDER NO. "91069

DATE 6-24-55

25^M

POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

C.-14 PALM BEACH COUNTRY CLUB,
PALM BEACH, FLA.
EXCLUSIVE--EXQUISITE

From the PALM BEACHES
"Grand Vacationing--Grand Living"

PHOTO PROPERTY OF CUST.
SEP 6 - 1955

RETOUCHING AND COLOR DESCRIPTION

FOLLOW OVERLAY

See Card 50000

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 5 1955 | JUL 7 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1 1/2 | JUN 27 1955 | JUL 5 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 26 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. 5CH373

ORDER No. 91069

DATE 6-24-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C.-17
ENTRANCE TO POPULAR PIER AT
PALM BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT
SAME AS ABOVE

From THE PALM BEACHES
"Grand Vacationing--Grand Living"

PHOT From THE PALM BEACHES
"Grand Vacationing -- Grand Living"

RETOUCHING AND COLOR DESCRIPTION

FOLLOW OVERLAY; See card 5CK655.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 5 1955 | JUL 7 1955 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1 hr | JUN 27 1955 | JUL 5 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 26 1955 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | SEP 14 55 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. 5CH374

ORDER No. 91069

DATE 6-24-55

25 M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C. 620-THE BEAUTIFUL PALM BEACH
BILTMORE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT
SAME AS ABOVE

From THE PALM BEACHES
"Grand Vacationing--Grand Living"

JUL 7 1955 T AUG 24 1955 P
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TITLE IN LARGE RED SCRIPT TYPE

FOLLOW OVERLAY
SEE CARD OCH 1085

Deep cream bldg. white towers
+ roof

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects on
order for this customer. Please
see to it that all color or nega-
tives are returned and a list are
in bottom of each card sent
to make up negative set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 5 1955 | |
| SKETCH | | | | |
| RETOUCHING | 7 | 2 | JUN 27 1955 | JUL 5 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 19 1955 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F. E. C. NEWS CO., WEST PALM BEACH, FLA. /

NO. 5CH 375

ORDER No. 91069

DATE 6-24-55

25^M

POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

C-23 ROSARIAN ACADEMY,
WEST PALM BEACH, FLA. /



SEP 9 - 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW OVERLAY /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 30 1955 | JUL 6 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1 | JUN 27 1955 | JUN 29 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. 5CH376

ORDER No. 91069

DATE 6-24-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

P.7-HILLSBORO LIGHT AND FISHING
FLEET DOCKS, POMPANO BEACH,
FLA.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW OVERLAY
SEE CARD 5CK673

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 30 1955 | JUL 6 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 4 | 1 1/2 | JUN 27 1955 | JUN 29 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. 5CH377

ORDER NO. 91069

DATE 6-24-55

25^M POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

D.-20-THE FABULOUS BOCA RATON
CLUB, BOCA RATON, FLA.



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 5 1955 | JUL 7 - 1955 |
| SKETCH | | | | |
| RETOUCHING | 6 | 1 1/2 | JUN 27 1955 | JUL 5 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 19 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | SEP 2 1955 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. 5CH378

ORDER NO. 91069

DATE 6-24-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S. 3-IT'S WONDERFUL--STUART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Stuart, Fla. The lovely city on Florida's ~~lower~~ lower east coast. This scene shows the Pelican Hotel Pool, looking towards the St. Lucie River, famous for good fishing.

PHOTO PROPERTY OF EUST.

RETOUCHING AND COLOR DESCRIPTION

JUL 7 - 1955

SEP 6 - 1955

FOLLOW OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 5 1955 | |
| SKETCH | 4 | 1 1/2 | | |
| RETOUCHING | | | JUN 27 1955 | JUL 5 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 19 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. 5CH379

ORDER No. " " 91069

DATE 6-24-55

25 M

POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

R. 5- RIVIERA BEACH
REALLY BEAUTIFUL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Phil Foster Memorial Park,
Riviera Beach, Newest Recreation
and Picnicking Area

SEE OVERLAY TISSUE FOR SPECIAL
TYPE IN TITLE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME Clock No. Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-------------------------------------|-----------------------|-------------------|
| COMPOSING, Type Set Up | | | |
| SKETCH | | | |
| RETOUCHING | 4 2 | JUN 27 1955 | JUL |
| REPHOTO | | | |
| PHOTO-LITHO | | JUL 19 1955 | |
| BLUEPRINT | | | SEP 2 1955 |
| STRIPPING, OPAQUING | | | |
| HAND COLOR PROOF | | | |
| ARTIST DEPT. | 7 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

order for this card is placed
see to it that all the composi-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

AUG 22 1955

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. 5CH380

ORDER No. 91069

DATE 6-24-55

25^M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

R.7-SAILFISH CENTER, PALM BEACH
SHORES, FLA. "FISHING IS
GREAT"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT

SAME AS ABOVE

SEP 7 - 1956 B

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 5 1955 | |
| SKETCH | | | | |
| RETOUCHING | 3 | 1 | JUN 27 1955 | JUL 5 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 19 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7:30 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F. B. C. NEWS CO., WEST PALM BEACH, FLA.

NO. 5GH381

ORDER No. 91069

DATE 6-24-55

25^M

pPOST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO.

1

R. M.

NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

V.-11- VERO BEACH
VERY BEAUTIFUL

SEE OVERLAY TISSUE FOR SPECIAL
TYPE OF TITLE

SEP 12 1955

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 5 1955 | |
| SKETCH | | | JUN 27 1955 | JUL 5 1955 |
| RETOUCHING | 3 | 1/2 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 19 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. 5CH382'

ORDER No: 91070

DATE 6-26-55'

25 M POST DARD C.T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO'

TITLE IN FULL

IMPRINT

V.-7- DODGERTOWN- VERO BEACH,
FLA./

SAME AS ABOVE'

SEP 9 - 1955 b

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TITLE IN LARGE RED SCRIPT TYPE

FDDLOW OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE | | DATE COMPLETED |
|------------------------|-----------|--------------|---------|-------|-------------------|
| | Clock No. | Time Allowed | ENTERED | DEPT. | |
| COMPOSING, Type Set Up | | | JUL 5 | 1955 | |
| SKETCH | | | | | |
| RETOUCHING | 5 | 15 | JUN 27 | 1955 | JUL 5 1955 |
| REPHOTO | | | | | |
| PHOTO-LITHO | | | JUL 19 | 1955 | |
| BLUEPRINT | | | | | |
| STRIPPING, OPAQUING | | | | | |
| HAND COLOR PROOF | | | | | |
| ARTIST DEPT. | | 7 1/2 | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION:

order for this customer. Please
me to in that all our re-
tives are mentioned and we are
at last, we are all
in the same way.

NO. 5CH383.

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

ORDER No. 91070

DATE 6-24-55

25^M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT

F. P. 2- ENTRANCE TO POPULAR
SHAMROCK VILLAGE, FT.
PIERCE, FLA.

SAME AS ABOVE

SEP 12 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW OVERLAY
SEE KODACHROME CARD 5CK657

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 26 1955 | JUL 27 1955 |
| SKETCH | | | | JUL 25 1955 |
| RETOUCHING | | | JUN 27 1955 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 29 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. 5CH384

ORDER No. 91070

DATE 6-24-55

25^M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

F. P. 3 YACHT BASIN, FT. PIERCE,
FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE

SEP 12 1955

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE - ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-------------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 5 1955 | JUL 7 1955 |
| SKETCH | | | | |
| RETOUCHING | 4 | 1 | JUN 27 1955 | JUL 5 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 19 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 3/4 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION:

order for this material. Please
see to it that all cuts or nega-
tives are uniform and other are
in harmony with main photo
to make an satisfactory set.

F. E. C. NEWS CO., WEST PALM BEACH, FLA.
XXXXXXXXXX

NO. 5CH385

ORDER NO. 91070

DATE 6-24-55

25^M POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

F. P. 6- SUN AND FUN,
FT. PIERCE, FLA.



JUL 7 - 1955

SEP 13 1955

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TITLE IN RED SCRIPT TYPE

FOLLOW OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | 4 | 2 | JUN 27 1955 | JUL 5 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 19 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 8 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. 5CH386-...

ORDER NO. 91070

DATE 6-24-55

25M POST CARD

C. T. ART COLOR DONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

5
L.W. SCITY HALL, LAKE WORTH, FLA.
LIBRARY IN BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

SEP 12 1955

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED, DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|------------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 5 1955 | JUL 7 - 1955 |
| SKETCH | 4 | | | |
| RETOUCHING | | | JUN 27 1955 | JUL 5 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 26 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Order for this card. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

NO. 5CH387.

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

ORDER No. 92070

DATE 6-24-55

25 M

POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

TITLE IN FULL

L. W. 6- "IT'S GREAT TO BE IN
LAKE WORTH"

JUL 7 - 1955

SEP 12 1955

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TITLE IN SKY IN LARGE RED SCRIPT TYPE

FODDOW OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 5 1955 | |
| SKETCH | | | | |
| RETOUCHING | 3 | 1 | JUN 27 1955 | JUL 5 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 19 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. 5CH388

ORDER No. 91070

DATE 6-24-55

25 M POST CARD

C. T. ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

D. 19-AVENUE OF ROYAL PALMS,
BOCA RATON CLUB, BOCA RATON,
FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

SEP 14 1955

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 7 1955 | JUL 7 1955 |
| SKETCH | | | | |
| RETOUCHING | 3 | 2 | JUN 27 1955 | |
| REPHOTO | | | | JUL 5 1955 |
| PHOTO-LITHO | | | JUL 19 1955 | |
| BLUEPRINT | | | | SEP 19 1955 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 5CH389

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

ORDER No. 91070

DATE 6-24-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

D. 21-MOONLIGHT YACHTING ON THE
INLAND WATERWAY, DELRAY BEACH,
FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
SAME AS ABOVE

SEP 13 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 5 1955 | JUL 7 1955 |
| SKETCH | | | | |
| RETOUCHING | 2 | 300 | JUN 27 1955 | JUL 5 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 19 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH391 ORDER NO. 91090 DATE 6-27-55

CUSTOMER Quong Hop Lung Co.
Chicago, Illinois

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 Business cards SIZE $3\frac{1}{2} \times 2\frac{1}{4}$

STYLE C. T. ART COLORTONE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

TOP: QUONG HOP LUNG+CO. JUN 29 1955
BOT: 2214 WENTWORTH AVE., CHICAGO, ILL.
in small type (c) Quong Hop Lung Company

JUL 21 1955 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO 3BH443
FOLLOW CARD 3BH443 for color

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Colormatch: Red
Reduce Color: 1/2
+ Black

R

as given

Runch Must have proof 6/30/55

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. 5CH390.

ORDER No. 91070

DATE 6-24-55

25^M POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

P. # 3- POMPAÑO BEACH
PERFECTLY BEAUTIFUL

SEE OVERLAY FOR SPECIAL TYPE FOR
TITLE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | SEP 16 1956 |
| SKETCH | | | | |
| RETOUCHING | 3 | 2 | JUN 27 1955 | JUL 5 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 19 55 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 734 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 5CH392

ORDER No. 91093

DATE 6-28-55

"25^M POST CARD C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

P.6-PIONEER AND COLORADO STREET
BRIDGES, PASADENA, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES ~~YES~~ ✓

IMPRINT SAME AS ABOVE

SEP 6 - 1955 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE | DATE |
|------------------------|-----------|--------------|---------------|-------------|
| | Clock No. | Time Allowed | ENTERED DEPT. | COMPLETED |
| COMPOSING, Type Set Up | | | JUL 8 1955 | JUL 14 1955 |
| SKETCH | | | | |
| RETOUCHING | 2 | | JUN 29 1955 | JUL 8 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 29 1955 | SEP 9 1955 |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 5CH393

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA.

ORDER No. 91097

DATE 6-28-55

12½ M POST CARD

C. T. ART COLOROTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VESTAVIA COUNTRY CLUB
BIRMINGHAM, ALA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

AUG 30 1955
B~~Vestavia Country Club on Shades
Mountain, Birmingham, Alabama~~

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT IN FLOWERS AROUND BUILDING BETWEEN SHRUBBERY

BUILDING IS DARRERED BRICK (32)

ROOF IS GREEN (67)

CANOPY AND WINDOW SHARES ARE GREEN CANVAS (60)

WINDOW TRIM IS WHITE /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|--------------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 14 1955 | JUL 18 1955 |
| SKETCH | | | | |
| RETOUCHING | 51-2 25-1 | ② | JUN 29 1955 | JUL 14 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 26 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

NO. 5CH394

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA. ORDER NO. 91097

DATE 6-28-55

12½ M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TENNESSEE COAL AND IRON CO.
OFFICE BUILDING, BIRMINGHAM, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES TO FOLLOW

IMPRINT

SAME AS ABOVE

SEP 6 - 1955 B

RETOUCHING AND COLOR DESCRIPTION

PUT MORE LEAVES ON TREES. MAKE SHRUBBERY AT ENTRANCE AN
ATTRACTIVE GREEN.
BUILDING IS YELLOW BRICK. BLINDS ON WINDOWS ARE DARK GREEN.
COLUMNS AT ENTRANCE ARE GREYSTONE. WINDOWS IN PART OF BUILDING
PROTRUDING IN THE CENTER ARE HUNG WITH LIGHT GREEN DRAPES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL-PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 5 1955 | JUL 7 1955 |
| SKETCH | | | JUN 29 1955 | |
| RETOUCHING | | | | JUL 5 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

OCT 3 - 1955
New Process

NO. 5CH395

DISTRIBUTED BY MAHONEY NEWS AGENCY, MUSKOGEE, OKLA. ORDER No. 91098
PHOTO BY COURTESY OF BOB MC CORMACK, TULSA, OKLA.

DATE 6-28-55

12½ M POST CARD C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL TENKILLER LAKE IN
EASTERN OKLAHOMA COOKSON HILLS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 2 1955 | JUL 14 1955 |
| SKETCH | 5 | 1 | | |
| RETOUCHING | 5 | 1 | JUN 29 1955 | JUL 8 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 19 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH396 ORDER NO. 91193 DATE 6-28-55

CUSTOMER
BEECHWOOD MOTEL
OKLAHOMA CITY, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE — FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
ONE OF OKLAHOMA CITY'S FINEST
6 BLOCKS NORTH OF CAPITOL
ON 66 and 77 HIGHWAYS NORTH

AUG 22 1955 B

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

SEP 29 1955 B-RM

AUG 22 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue

SEP 30 1955 B

FOLLOW TISSUE OVERLAY:

COLOR DESCRIPTION

BRICK FACING: 2-TONE PINK VELOUR (see 4CH670). ROOF: #28 WITH GRAY
INTERMINGLED. GABLE TRIM: A SHADE LIGHTER THAN #38 (see 1CH1801).
TRIM ON SIGN SAME AS GABLE TRIM. BACKGROUND FOR MAIN PART OF SIGN,
MAROON RED OR #62. COLOR FOR ROCK TRIM AND PLANTER BOXES IN FRONT OF
BUILDINGS, NATIVE SAND STONE (see 2CH1266). TELEPHONE BOOTH IN CENTER
OF COURT DRIVE #19 GREEN.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH397 ORDER NO. 91302 DATE 6-29-55

CUSTOMER LLOYD'S CAFE
CORINTH, MISSISSIPPI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LLOYD'S CAFE,
CORINTH, MISSISSIPPI

JUL 20 1956 SEP 6 - 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Im

Side — Center

Blue Print — Handcolor — Black & Wh

COLOR DESCRIPTION

PALE GREEN-BLUE BUILDING WITH WHITE TRIM. SIGN ON
OTHER SIGN IS GREEN WITH ORANGE LETTERING, AND YEL
EDGES. "NATIONAL" SIGN IS RED AND WHITE. RED FL

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

3M-11-23-53

New Photo
1 Ret.
Ret 4½
Lo 7½

5CH 397

five negatives of customer OK

Put red in lettering

Has been
corrected
H.M.

6713

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH397 ORDER NO. 91302 DATE 6-29-55

CUSTOMER LLOYD'S CAFE
CORINTH, MISSISSIPPI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

LLOYD'S CAFE,
CORINTH, MISSISSIPPI

JUL 20 1955

SEP 6 - 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE 5 X 7" PRINT FROM NEGATIVE — TO SHOW MORE OF THE BUILDING.

REMOVE CARS, POSTS, WIRES, "OPEN" SIGNS. BRING OUT DETAILS OF FLOWERS
IN BOX.

COLOR DESCRIPTION

PALE GREEN-BLUE BUILDING WITH WHITE TRIM. SIGN ON TOP IS YELLOW,
OTHER SIGN IS GREEN WITH ORANGE LETTERING, AND YELLOW & RED ON
EDGES. "NATIONAL" SIGN IS RED AND WHITE. RED FLOWERS IN BOX.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

New
1 Print
Ret 4-1
Lo 7 1/2

1 print 1.25
incl. Engraving
24

6713

SUN NEWS COMM., ST. PETERSBURG, FLA.

NO. 5CH398

ORDER No. 91229

DATE 7-1-55

25 M POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

C.81- HOLIDAY CROWDS ON THE
CLEARWATER CITY PIER, CLEARWATER
BEACH, FLA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
on attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 5 1955 | JUL 14 1955 |
| SKETCH | | | | |
| RETOUCHING | 5 | 1 1/2 | JUL 5 1955 | JUL 8 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 1-9 1955 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 73 1/4 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 5CH399

ORDER No. 91229

DATE 7-1-55

25 M POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C.82 BAYOUS AND BEAUTIFUL HOMES
AT INDIAN ROCKS BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

SEP 6 - 1955

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 14 1955 | JUL 18 1955 |
| SKETCH | | | | |
| RETOUCHING | 5 | 2 | JUL 5 1955 | JUL 14 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 26 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 5CH400

ORDER No. 91229

DATE 7-1-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S.-137 ST. PETER'S EPISCOPAL
CHURCH, ST. PETERSBURG, FLA.
"THE SUNSHINE CITY",



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT same as above

SEL B

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
and make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 14 1955 | JUL 18 1955 |
| SKETCH | | | | |
| RETOUCHING | 3 | 3 | JUL 5 1955 | JUL 14 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 26 1955 | |
| BLUEPRINT | | | | SEP 14 1955 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 5CH401

ORDER No. 91229

DATE 7-1-55

25^M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S. 181- MADEIRA BEACH SHOPPING
CENTER, HOLIDAY ISLES, ST.
PETERSBURG, FLA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects a
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 20 1955 |
| SKETCH | | | | |
| RETOUCHING | 5 | 2 | JUL 5 1955 | AUG 2 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | AUG 4 1955 | |
| HAND COLOR PROOF | | | | SEP 14 1955 |
| ARTIST DEPT. | | 6 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 5CH402

ORDER NO. 91229

DATE 7-1-55

25^M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S. 182 TRINITY LUTHERAN CHURCH,
ST. PETERSBURG, FLA. "THE
SUNSHINE CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 20 1955 |
| SKETCH | | | | |
| RETOUCHING | 1 | 2 1/2 | JUL 5 1955 | AUG 1 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | AUG 4 1955 | SEP 9 1955 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 3/4 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 5CH403

MACKS' 5, 10 & 25¢ STORES, SANFORD, N. C.

ORDER No. 91335

DATE 7-1-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ~~NO~~YES ✓

IMPRINT SAME AS ABOVE

GREEN'S MOTOR COURT, MYRTLE BEACH,
S. C. - AMERICA'S FINEST STRAND
670 MILES SOUTH OF NEW YORK -
735 MILES NORTH OF MIAMI.

PHOTO PROPERTY OF C.T.

SEP 7 - 1955

RETOUCHING AND COLOR DESCRIPTION

CROP OFF SOME OF FOREGROUND STREET, MAKING THE BUILDINGS MORE
PROMINENT. ALL SIGNS TO BE READABLE.

BUILDINGS ARE WHITE. SIGNS ARE DARK GREEN #67. SHUTTERS ARE GREEN #38
POSTS AT THE WALKS ARE RED BRICK. POLE HOLDING SIGN IS SILVER. CHAIR
ON LAWN IS RED AND YELLOW. UMBRELLA IS GREEN #72. PALMS SHOULD BE
LIGHTER GREEN THAN SHRUBS. SHOW THE FANCY LETTER "G" ON BUILDING
BETWEEN SIGN AND LARGE TREE-SAME GREEN AS BACKGROUND OF SIGN.

PUT IN "QUALITY COURTS" AND "AAA" CUTS ON FRONT WITH R.M.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 14 1955 | JUL 18 1955 |
| SKETCH | | | | |
| RETOUCHING | 5 | 1½ | JUL 6 1955 | JUL 14 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 26 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

SEP 9 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

LINCOLN'S NEW SALEM ENTERPRISES,
PETERSBURG, ILL.

NO. 5CH404

ORDER NO. 91336

DATE 7-1-55

12½ M MINIATURE VIEW 2½ X 3½ C.T.ART COLORTONE- FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

ABRAHAM LINCOLN STATUE,
NEW SALEM STATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as

4CH521

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4CH521. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 22 1955 |
| SKETCH | | | | |
| RETOUCHING | | 0 | JUL 22 1955 | JUL 22 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2½ | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Style of Imp
Mr. Han
Get Drawing & Color
& Reduce Plates

Old Way
Color match
Sheet
642

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH405 ORDER NO. 91361 DATE 7-6-55

CUSTOMER . SUNSET MOTEL
OAK LAWN, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
SUNSET MOTEL
10837 SO. CICERO AVE.
OAK LAWN, ILL.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

OCT 31 1958

FOLLOW SKETCH FOR LAYOUT AND COLORING
SEE ENCLOSED CARD FOR SKY TREATMENT
AND TYPE ONLY.

FOLLOW PHOTOS FOR REPRODUCTION. THE TREES TO BE AS IN PHOTO AND
RETOUCH WHERE PHOTOS ARE JOINED.

COLOR DESCRIPTION

FOLLOW SKETCH FOR LAYOUT AND COLORING

PHOTO RETURNED

TO

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

5CH405

lighter red in main body

give after customer's OK

Grouping & } 26x75
Regulation }
26x75

MARKEN BIELFELD, INC., FREDERICK, MD.

NO. 5CH406

ORDER No. 91270

DATE 7-8-55

12¹/₂^M POST CARD C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOOD COLLEGE, FREDRICK, MARYLAND

USE GOTHIC TYPE

PRIV. NO. AT LOWER RIGHT CORNER

88

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13 R. M. YES

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED INSTRUCTIONS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 14 1955 | JUL 18 1955 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1 | JUL 12 1955 | JUL 14 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 26 1955 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5CH406

See negative after
returning OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH407

ORDER NO. 91384 DATE 7-8-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
RIP'S RESTAURANT
MITCHELLVILLE, MARYLAND

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SEP. 6 - 1955 L

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

(Rip's Restaurant, Cocktail Lounge
and Motel)

REMOVE POLE IN FRONT OF MOTEL AND TOP OF POLE AND
WIRES SHOWING OVER RESTAURANT.

COLOR DESCRIPTION

BRICKS OF MOTEL #62. ROOF OF MOTEL — LIGHT GRAY.
POSTS AND FRONTS OF DORMERS ARE WHITE.
FOR COLORS OF RESTAURANT — REFER TO CARD ENCLOSED (DEXTER)

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH408

ORDER NO. 91385 DATE 7-8-55

DEPT.

DATE COMPLETED

CUSTOMER
THE ALLIS PRESS
KANSAS CITY, MO.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
HOTEL PLAZA (OPPOSITE THE UNION
STATION), KANSAS CITY, MO.

JUL 22 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M.

BORDER

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. I. imprint No Imprint

Side Center

THE ALLIS PRESS, KANSAS CITY, MO.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — USING SUBJECT 1AH262 AND NEW PICTURE
OF HOTEL. WITH EXCEPTION NOTED ON OVERLAY.

COLOR DESCRIPTION

FOLLOW SKETCH — WITH EXCEPTION NOTED.

PHOTO RETURNED

TO

PHOTO USED FOR

Old process
Red Dupress

Rephoto 5x7

Ref.
H.C.
L.A.

4
13/4
9.

as quoted
CR

ORANGE NEWS CO., ORLANDO, FLA.

NO. 5CH409

ORDER No. 91283

DATE 7-11-55

12½^M POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C.7 LOVELY COCOA BEACH, FLA., ON
THE ATLANTIC OCEAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CMST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 20 1955 |
| SKETCH | | | | |
| RETOUCHING | 5 | 2 | JUL 12 1955 | AUG 4 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 8 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ORANGE NEWS CO., ORLANDO/, FLA.

NO. 5CH410

ORDER NO. 91283

DATE 7-11-55

12¹/₂^M

POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

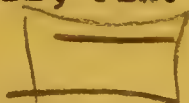
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT
SAME AS ABOVE

C. 8 NEW BRIDGE ACROSS INDIAN
RIVER AT EAU GALLIE, FLA.



SEP 6 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 18 1955 | JUL 20 1955 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1 | JUL 12 1955 | JUL 18 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 26 1955 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 6 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ORANGE NEW SO., ORLANDO, FLA.

NO. 5CH411

ORDER No. 91283

DATE 7-11-55

12^M POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

K.12 MAIN BUSINESS SECTION,
KISSIMMEE, FLA.

SEP 27 1955

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 20 1955 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2 | JUL 12 1955 | AUG 12 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 8 | | SEP 29 1955 |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ORANGE NEWS CO., ORLANDO, FLA.

NO. 5CH412

ORDER No. 91284

DATE 7-11-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

O. 12 FEEDING THE SEAGULLS AND
DUCKS ON BEAUTIFUL EOLA PARK,
ORLANDO, FLA. "THE CITY BEAUTIFUL"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

SEP 23 1955

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 20 1955 |
| SKETCH | | | JUL 12 1955 | AUG 12 1955 |
| RETOUCHING | 2 | 2 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 17 1955 | |
| BLUEPRINT | | | | SEP 27 1955 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 8-1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ORANGE NEWS CO., ORLANDO, FLA.

NO. 5CH413

ORDER No. 91284

DATE 7-11-55

25^M

POST CARD

C. T. ART COLORTONE

MULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

O.43 FIRST PRESBYTERIAN CHURCH,
ORLANDO, FLA.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

WIRES OUT

BLDG. VARIGATED RED BRICK, WHITE TRIM, WHITE COLUMNS
FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects ex.
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 20 1955 |
| SKETCH | | | | |
| RETOUCHING | 5 | 2 1/2 | JUL 12 1955 | AUG 12 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 5CH414

ORDER No. 91292

DATE 7-11-55

12 $\frac{1}{2}$ M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

WH. 5-BEYMER METHODIST CHURCH,
WINTER HAVEN, FLA./



SEP 14 1955

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

WIRES AND POLES TAKE OUT
BROWNISH AND LIGHT RED BRICK CHURCH, WHITE TRIM,
BRIGHT RED TILE ROOFS, COLORED WINDOW GLASS
FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 22 1955 |
| SKETCH | 5 | 2 | JUL 12 1955 | |
| RETOUCHING | | | | AUG 4 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 17 1955 | |
| BLUEPRINT | | | | SEP 19 1955 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ORANGE NEWS COMPANY, ORLANDO, FLA.

NO. 5CH415

ORDER No. 91296

DATE 7-11-55

25 M POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL

0.21 ORLANDO, FLORIDA

"THE CITY BEAUTIFUL"

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW FOREGROUND POOL AS ON OBH1601

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | 7-19-55 | JUL 20 1955 |
| SKETCH | | | | |
| RETOUCHING | 2 | 1/2 | JUL 15 1955 | AUG 4 1955 |
| REPHOTO | | | 7-19-55 | JUL 25 1955 |
| PHOTO-LITHO | | | AUG 4 1955 | SEP 14 1955 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH416 ORDER NO. 91414 DATE 7-12-55

CUSTOMER MARSALIS TOURIST HOME AND MOTEL
NEW ORLEANS, LA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARD SIZE 3 1/2 x 5 1/2

STYLE C.T. ART COLORTONE FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MARSALIS TOURIST HOME AND MOTEL
RIVERSIDE DRIVE AT SHREWBERRY ROAD,
NEW ORLEANS 21, LA.

SEP 19 1955 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

New process Reproduction 547
L.O. 1 1/2 hr.
Ret. 1 1/2 hr.
L.A. 4 hr.
as given

HERSHEY ESTATES

NO. 5CH417

ORDER No. 91424

DATE 7-13-55

6¹/₂ M POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

1

R. M.

YES

TITLE IN FULL

160

A SECTION OF THE AMUSEMENT
CENTER OF HERSHEY PARK, HERSHEY,
PA.

IMPRINT

COMMUNITY INFORMATION CENTRE,
HERSHEY, PA.

JUL 25 1955

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ENCLOSED CARD E-12160

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 15 1955 | JUL 18 1955 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2 | JUL 19 1955 | JUL 19 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 19 1955 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | 130 | | |
| ARTIST DEPT. | 40 | 10 | | 8-17-55 |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Very Real

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 5CH418 ORDER NO. 91428 DATE 7-13-55

CUSTOMER TRADEWIND MOTEL
VALLEY STATION, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARD SIZE 3½ x 5½

STYLE ART COLORTONE FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

TRADE WIND MOTEL
LOCATED 10 MILES SOUTH OF LOUISVILLE,
KY., ON U.S. HIGHWAYS 31-W AND 60
ETC.....

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH
FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-11-23-53

L.O. 1/2
Ret. 2/5
L.A. 7

New process

as given
off

SHAW NEWS CO., GRAND RAPIDS, MICH.

NO. 5CH419

ORDER NO. 91432

DATE 7-13-55

25^M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

FIRST METHODIST CHURCH,
GRAND RAPIDS, MICH.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects ca.
order for the customer. Please
note that all parts of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

SHAW NEWS CO., GRAND RAPIDS, MICH.

NO. 5CH420

ORDER No. 91432

DATE 7-13-55

25 M

POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO.

TITLE IN FULL

BUTTERWORTH HOSPITAL, GRAND
RAPIDS, MICH.

IMPRINT SAME AS ABOVE



SEP 21 1955

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects at
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 20 1955 |
| SKETCH | | | | |
| RETOUCHING | 5 | 2 1/2 | JUL 15 1955 | AUG 17 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SHAW NEWS CO., GRAND RAPIDS, MICH.

NO. 5CH421

ORDER NO. 91342

DATE 7-13-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PARK CONGREGATIONAL CHURCH,
GRAND RAPIDS, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTION ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects as
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

SHAW NEWS CO., GRAND RAPIDS, MICH.

NO. 5CH422

ORDER NO. 91342

DATE 7-13-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RADIO AND TV STATION WOOD,
GRAND RAPIDS, MICHIGAN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6. Subject of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 20 1955 |
| SKETCH | | | | |
| RETOUCHING | 5 | 3 1/2 | JUL 15 1955 | AUG 12 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | AUG 17 1955 | SEP 19 1955 |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

SHAW NEWS CO., GRAND RAPIDS, MICH.

NO. 5CH423

ORDER No. 91432

DATE 7-13-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. MARY'S HOSPITAL, GRAND RAPIDS, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 20 1955 |
| SKETCH | | | | |
| RETOUCHING | 1 | 4 | JUL 15 1955 | AUG 12 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 3/4 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SHAW NEWS CO., GRAND RAPIDS, MICH.

NO. 5CH424

ORDER No. 91432

DATE 7-13-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BLODGETT MEMORIAL HOSPITAL,
GRAND RAPIDS, MICH.

SUB TITLE: MAIN ENTRANCE

SUB TITLE - NURSES' LODGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 20 1955 |
| SKETCH | 1 | 1 | | |
| RETOUCHING | 3 | 3 | JUL 15 1955 | AUG 12 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | AUG 17 1955 | OCT 19 1955 |
| ARTIST DEPT. | 8 | 8 | | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ATTENTION

Subjects a
order for this customer. Please
re to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

NO. 5CH425

M. E. RUSSELL, SARASOTA, FLORIDA

ORDER NO. 91441

DATE 7-14-55

12½" POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

F.11 ROYAL PALMS IN FRONT OF THE
FIRST METHODIST CHURCH,
FT. MYERS, FLORIDA

SEP 23 1955

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 20 1955 |
| SKETCH | | | | |
| RETOUCHING | 1 | 3½ | JUL 15 1955 | AUG 12 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION:

2 Subjects of
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Handwritten:
Kearney

MEE. RUSSELL, SARASOTA, FLORIDA

NO. 5CH426

ORDER No. 91441

DATE 7-14-55

12¹/₂ POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO.

TITLE IN FULL

IMPRINT SAME AS ABOVE

F. 12-LEE MEMORIAL HOSPITAL IN
TROPICAL FT. MYERS, FLORIDA

SEP 15 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ Date _____ ESTIMATE AND WORK SCHEDULE By _____ Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 20 1955 |
| SKETCH | | | | |
| RETOUCHING | 1 | 2 | JUL 15 1955 | AUG 12 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 17 1955 | SEP 19 1955 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH 427 ORDER NO. 91442 DATE 7-14-55

CUSTOMER MAX MOSKO MOTEL
LAKEWOOD, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARD SIZE #3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

YOUR HOME AWAY FROM HOME

JUL 29 1955 T SEP 9 - 1955 B

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NOV 10 1955 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

New process

Ref. 2 1/2
L.A. 8 1/2

E.H.

710

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH428 ORDER NO. 91444 DATE 7-14-55

CUSTOMER CHRIST THE KING LUTHERAN CHURCH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ " POST CARD SIZE 3 $\frac{1}{2}$ " x 5 $\frac{1}{2}$ "

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

LUTHERAN CHURCH IN THE LOOP
CHRIST THE KING, 327 S. LA SALLE ST.
CHICAGO, ILLINOIS / AUG 16 1955 B

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

SEP 12 1955 B

AUG 20 1955 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

AUG 20 1955

COLOR DESCRIPTION

Must have artwork by
July 29TH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

28-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

using repro photo at map
from 3BH1575

old map

2 Repro photo

L.O. & Ref. 2 1/2
H.C. 2 1/2
L.C. 11

as per
EGH

Red + Ok Photo
Impressor
G 6 78

ALLEN A. RESORT
WOLFEBORO, NEW HAMPSHIRE

NO. 5CH429
ORDER No. 91465
DATE 7-18-55

6½ M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1810 House,
Allen "A" Resort
Wolfeboro, N.H.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6BH1838
make shutters on house grey instead of yellow

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 20 1955 | JUL 22 1955 |
| SKETCH | | | | |
| RETOUCHING | | 0 | JUL 25 1955 | JUL 25 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Get old Postcard
Strip - new
number
Color -
new yellow + dk blue

4660

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 5CH430

ORDER No. 91466

DATE 7-18-55

12½ M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

L33THE FIRST METHODIST CHURCH
LAKELAND, FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SEP 15 1955 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

35mm enclosed for color only

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | 7-19-55 | JUL 20 1955 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2 | 7-21-55 | AUG 12 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 6 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH431 ORDER NO. 91468 DATE 7-18-55

CUSTOMER COLOR VIEW INC.
ROCKFORD, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARD SIZE 3 1/2" x 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OPEN THE YEAR 'ROUND

TV

TRIANGLE COURT MOTEL

SEP 18 1955

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

ON THE TOP (TRIANGLE SIGN) #67, letters white

(TRIANGLE COURT, COTTAGES OF DISTINCTION AND HEATED) #6
BACKGROUND #13

(PRIVATE BATH AND CLEAN AND QUIET) #67 letters white

ROOFS, ALTERNATE # 69, 6 and 26, trim #23

BUILDINGS #13 PORCH FLOOR #39

CHAIRS #23

USE APPROPRIATE COLORS FOR TREES, GRASS AND GRAVEL ROAD

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Newspaper

Ref. 5
L.A. 7/4

as quoted

E.S.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH432 ORDER NO. 91474 DATE 7-19-55

CUSTOMER BROWN HARNO STUDIO
NORTH PLATTE, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" POST CARD SIZE 3 1/2" x 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

EL RANCHO MOTEL
on Highway 30--North Platte, Nebr.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

SEP 27 1955 T SEP 30 1955 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

ELXX

COLOR DESCRIPTION

All awnings yellow #1
El Rancho Sign Background #67
White cabins, trimming on top edge yellow #1
El rancho sign, left side-red neon sign
Office and Motel sign-right side- red neon sign

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH433 ORDER NO. 91531 DATE 7/20/55

CUSTOMER
ANDREWS HOTEL
MINNEAPOLIS, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE ANDREWS HOTEL - MINNEAPOLIS
4th 45th STREET AT HENNEPIN

SERVICE - CONVENIENCE - COMFORT

SEP 20 1955

FRONT NO. 5 (All of this on address side) 3 SIDES
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

New Process Rephoto
Ret. 5
L.A. 7

as quoted

E.A.

NO. 5CH435

165F. TROPICAL FLORIDA SERIES

ORDER NO. 91493

DATE 7-20-55

50^M POST CARD C. T. ART COLORTONE FULL FACE
 (ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO.

TITLE IN FULL

IMPRINT SAME AS ABOVE

FRESH-WATER FISHING IN
 PICTURESQUE FLORIDA /



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUGGEST A LIGHT SUNSET EFFECT SCENE
 FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 22 1955 | JUL 25 1955 |
| SKETCH | | | | |
| RETOUCHING | 2 | 1/2 | JUL 25 1955 | AUG 2 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 40 | 1 1/2 | | AUG 22 1955 |
| ARTIST DEPT. | | 1 | | AUG. 23, 1955 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Very Rush

Old way

5CH435
 1196

Q10680

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 5CH436

ORDER No. 91499

DATE 7-21-55

12 $\frac{1}{2}$ M POST CARD C. T. ART COLORONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LK.5 BIBLE PRESBYTERIAN CHURCH,
LAKELAND, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SEP 23 1955 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ AND WORK SCHEDULE By _____ Date _____

| OPERATION | EST. TIME Clock No. Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-------------------------------------|-----------------------|-------------------|
| COMPOSING, Type Set Up | | JUL 22 1955 | JUL 25 1955 |
| SKETCH | | | AUG 12 1955 |
| RETOUCHING | 2 1/2 | JUL 25 1955 | |
| REPHOTO | | | |
| PHOTO-LITHO | | | |
| BLUEPRINT | | | |
| STRIPPING, OPAQUING | | | |
| HAND COLOR PROOF | | | |
| ARTIST DEPT. | | | |

AUG 29 1955

AUG 17 1955

SEP 27 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH437 ORDER NO. 91604 DATE 7-21-55

CUSTOMER ROEBUCK MOTELS
BIRMINGHAM, ALABAMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARD SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUL 25 1955 T QED

OCT 6 - 1955 T OCT 11 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

4 Reproduction

L.O. 1 1/2

Ref. 4

L.A. 9

New process

as given

E.H.

RIDGWAY NEWS CO.
RIDGWAY, PA.

NO. 5CH438
ORDER No. 91605
DATE 7-21-55

6 1/2 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
GRACE EPISCOPAL CHURCH,
RIDGWAY, PA. /

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO.
IMPRINT NONE
OCT 19 1955 B
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE TRANSPARENCY FOR COLORING 5CK1369
CROP FROM BOTTOM OF PICTURE /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION
3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 24 1955 | JUL 25 1955 |
| SKETCH | | | | AUG 17 1955 |
| RETOUCHING | 5 | 1 1/2 | JUL 25 1955 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 17 1955 | |
| BLEUPRINT | | | | OCT 31 1955 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 3/4 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

RIDGWAY NEWS CO., RIDGWAY, PA.

NO. 5CH439

ORDER No. 91605

DATE 7-21-55

6½ M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

ELK COUNTY GENERAL HOSPITAL,
RIDGWAY, PA.



SEP 21 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE TRANSPARENCY FOR COLORING
CROP FROM BOTTOM OF PICTURE

5CK1372

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 25 1955 |
| SKETCH | | | | |
| RETOUCHING | 5 | 1 | JUL 25 1955 | AUG 12 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

RIDGWAY NEWS ~~XX~~ CO., RIDGWAY, PA.

NO. 5CH440

ORDER No. 91605

DATE 7-21-55

6½ M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ELK COUNTY COUNTRY CLUB,
RIDGWAY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO'

IMPRINT SAME AS ABOVE

ELKXEGHNTXXXXXXELKX

SEP 15 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE TRANSPARENCY FOR COLOR 5CK1371

CROP FROM BOTTOM OF PICTURE

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 22 1955 | JUL 25 1955 |
| SKETCH | | | | |
| RETOUCHING | | | | AUG 17 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 5CH441

DISTRIBUTED BY INDIANA NEWS CO., INDIANA, PA. ORDER NO. 91608

DATE 7-21-55

6½ M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIANA JOINT HIGH SCHOOL,
INDIANA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 2A616
USE 2A616-M FOR COLOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDS OFF PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 22 1955 | JUL 27 1956 |
| SKETCH | | | | |
| RETOUCHING | 5 | 1 | JUL 29 1955 | AUG 12 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

from 2.
The
as to all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

NO. 5CH442

DISTRIBUTED BY INDIANA NEWS CO., INDIANA, PA. ORDER No. 91608

DATE 7-21-55

6½ M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JOHN SUTTON HALL, STATE
TEACHERS' COLLEGE, INDIANA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OB106

USE OB106-N FOR COLOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 22 1955 | JUL 27 1955 |
| SKETCH | | | | AUG 12 1955 |
| RETOUCHING | 5 | 1 1/2 | JUL 29 1955 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 3/4 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 5CH443 ORDER NO. 91626 DATE 7-25-55

CUSTOMER BOWLING GREEN POST CARD CO.
BOWLING GREEN, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½" M POST CARD SIZE 3½" x 5½"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

EVERGLADES MOTEL RESTAURANT

JUL 30 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

OCT 25 1955

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED
TO
PHOTO USED FOR

5x7 Reproduction

Rel. 3 1/2
L. Ab. 8

New Process

as given

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH444 ORDER NO91635 DATE 7-26-55

CUSTOMER CENTRAL KENTUCKY NEWS
LEXINGTON, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25^M POST CARD SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

STABLESMOTEL U. S. 27 & 68 North,
Lexington, Ky.

AUG 2-1955 T JUL 30 1955 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

OCT 11 1955 B

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

Follow Sketch

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

2 Rephotos

L.O. 1

Ret. 4 1/2

L.C. 9

New Process

as quoted

COCHRAN NEWS AGENCY, WICHITA FALLS, TEXAS

NO. 5CH445

ORDER NO. 91648

DATE 7-27-55

12¹/₂^M POST CARD C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

KEMP HOTEL, WICHITA FALLS, TEXAS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL OBJECTS (AIR COND. ETC.) FROM ROOF
 REMOVE ALL CARS, POSTS, WIRES, ETC., REMOVE CLOCK AND PARTS
 OF OTHER BUILDINGS ON BOTH SIDES. RETOUCH AND LINE UP EDGES
 WHERE COMPOSITE PHOTO COMES TOGETHER. ALSO FIX STREET AND WALK.
 BROWN BRICK AND CONCRETE. WHITE SIGN DOWN FRONT. YELLOW SIGNS
 AT ENTRANCES. CONTINENTAL AIR SIGN IS RED-WHITE-BLUE

 SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 2 1955 | AUG 12 1955 |
| SKETCH | | | | |
| RETOUCHING | | 4 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | AUG 18 1955 | SEP 23 1955 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 73/4 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA

NO. 5CH446

ORDER No. 91657

DATE 7-27-55

25^M POST CARD C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

M.180 HOTELS ALONG BEAUTIFUL
BISCAYNE BLVD., IN MIAMI,
FLORIDA

Imp. Type

SEP 30 1955

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects α
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | AUG 17 1955 |
| SKETCH | | | | |
| RETOUCHING | | 2 1/2 | AUG 19 1955 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

710

Comm. Art

GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA

NO. 5CH447

ORDER No. 91657

DATE 7-27-55

25^M POST CARD C. T. ART COLOROTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

M.181 POOL AND CABANAS AT THE
FABULOUS FONTAINEBLEAU HOTEL,
MIAMI BEACH, FLORIDA

J. Ital. Co. Inc.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

JUL 30 1955

FOLLOW 5CK1171 and 5CK1176 for color

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects a
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | AUG 12 1955 |
| SKETCH | | | | |
| RETOUCHING | | 2 | AUG 15 1955 | AUG 17 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 7 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

G 710
~~CORR. ART~~

GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA

NO. 5CH448

ORDER NO. 91657

DATE 7-27-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

M. 182 FABULOUS FONTAINEBLEAU
HOTEL, MIAMI BEACH, FLORIDA

Imprint Type

SEP 23 1955

8. ital Co. ll.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Follow 5CK1171 and 5CK1176 for color

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | AUG 12 1955 |
| SKETCH | | | | |
| RETOUCHING | | 2 | AUG 15 1955 | AUG 17 1955 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 8 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

3 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

New Process

SEP 27 1955

AUG 18 1955

710

~~CONF. ART~~